

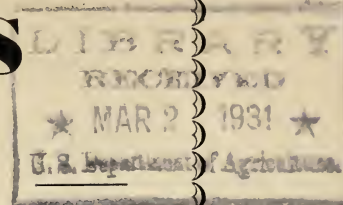
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BILL'S BARGAIN BULB BOOK

GLADIOLUS



Peonies

Iris

Dahlias

Roses

Lilies

Seeds

Garden
Supplies

Spring
1931



OPALESCE

OPALESCE—Wonderful spikes of very large, pale rose lavender. A pure self color, with soft, lilac throat lines. A vigorous grower, with excellent foliage and strong, straight bloom stalks. Flowers well placed, with broad petals of good substance. As sparkling and pure as the water of the Adirondack Mountain stream for which it was named. Special Award of Merit by the American Gladiolus Society in 1924

BILL'S GLAD FARMS, Inc.
Canandaigua. N. Y.

GLADIOLUS BILL'S BULBS BLOOM BEST GLADIOLUS

Trade Mark

Our Trade Mark Is Your Protection

HOW TO ORDER BY MAIL

Please use the Order Sheet in center of catalog. Write your name and complete address plainly. This publication cancels all previous prices, terms, or discounts.

ORDER EARLY

Orders are booked in rotation as received. If a variety ordered is sold out we will substitute another variety of equal or higher value, or return the amount to you. Please indicate by "yes" or "no" on order sheet in proper space, whether we may make substitution. Our stock of some varieties is limited, and the first orders will get them.

TERMS

Remittance must accompany all orders, as prices are based on cash with order. All bulbs ordered from this catalog sent prepaid to all points in United States and Canada. No charge for packing. Transportation extra to foreign countries.

CANADIAN CUSTOMERS

All Canadian customers must apply to "Destructive Insect and Pest Act Advisory Board, Department of Agriculture, Ottawa, Ontario," for a permit to import bulbs.

TRADE DISCOUNTS

Special lists will be sent to commercial growers, florists and nursemeymen when application is made on printed stationery or business card enclosed.

GUARANTEE

We guarantee all stock to be true to name, and to be vigorous flowering size. We cannot guarantee results, as the condition under which they are planted is a matter beyond our control. However, full cultural directions will be included with every shipment.

TIME OF SHIPMENT

We begin to make shipments about March 1st, or as soon after as weather permits.

OUR LOCATION

Our location is just east of Canandaigua, on the main highway from Buffalo, through Canandaigua to Geneva, Auburn, Syracuse and New York City. Thousands of tourists stop to view our plantings.

The Latch String hangs clear out into the middle of the road, and it will be our pleasure to make your acquaintance and show you our place.

BANK REFERENCE

If you should care to do so, we invite you to refer to: The Canandaigua National Bank, or Ontario County Trust Co., both of Canandaigua, N. Y.

WM. H. PURPLE, President

FRED R. PURPLE, Treasurer

Make All Checks and Money Orders Payable to

BILL'S GLAD FARMS, Inc.

GLADIOLUS BILL, Manager

Canandaigua, New York

BILL'S BEST BARGAIN

12 EXTRA FINE GLADS \$1.00

Postpaid Anywhere in U. S. A. \$1.00 Three Sets (36 Bulbs)\$2.75
Twelve Sets (144 Bulbs)\$10.00

| | | | | | |
|-------------------|-----|-------------------|-----|------------------|-----|
| Betty Joy | .15 | Mauve Belle | .10 | Rubella | .15 |
| Break O'Day | .10 | Mary Pickford ... | .10 | Piccadilly | .15 |
| Gladdie Boy | .20 | Opalescent | .10 | Superior | .30 |
| Lucette | .05 | Priority | .10 | Theda | .10 |

12 Distinct kinds, full range of colors. Total Value \$1.60

One Each of Above 12 Labeled and Packed in Neat Box

SPECIAL PRICE \$1.00

GREETINGS 1931

Good bye 1930, we are glad to bid you farewell, and feel sure that 1931 will bring us all a greater measure of success and happiness.

We, who supply the home gardener with seeds, plants and bulbs have cause to be grateful that our customers have not placed the blame on us for their garden failures in 1930. Almost universally they realize that 1930 was a difficult year to have the best garden results. They also seem to be imbued with the spirit to plan, and the faith to expect better results in 1931.

BILL'S GLAD FARMS, are continuing to broaden the service to our customers and you will find in the following pages, not only the best in GLADIOLUS, but also select lists of reasonably priced,

| | | | |
|--------------|---------|-----------------|---------|
| PEONIES | Page 26 | IRIS | Page 25 |
| FLOWER SEEDS | Page 29 | VEGETABLE SEEDS | Page 30 |
| DAHLIAS | Page 32 | ROSES | Page 27 |
| LILIES | Page 28 | GARDEN SUPPLIES | Page 28 |

I am calling attention to the above items because I have found that many of you have overlooked the fact that our service covers these items as well as the Best in Glads.

Best Size Glad Bulbs to Buy?

I am going to say first that it depends on the purpose you have in mind.

If you want the MOST FLOWERS per bulb order No. 1 size.

If you want the BEST FLOWER SPIKES No. 2 size is usually the best and cost you less.

If you want LATE FLOWERS No. 3 size will do, but flower spikes will not be as good the first year, but again less cost to you.

If you want the BEST FOR PROPAGATION then No. 4 size in addition to giving you some flowers will produce a fine crop of No. 1 and No. 2 bulbs, with a maximum production of bulblets (cormels). I never buy anything smaller than No. 4.

If you want to start with the SMALLEST INVESTMENT you may buy No. 5 size or cormels. It is quite satisfactory to start with No. 5 size but I do not recommend that you buy bulblets unless you have had experience in growing them. We cannot guarantee bulblets true to name as it is too easy to get them mixed in storage handling.

Beware of bulbs advertised as flowering size at greatly reduced prices. In many cases you will receive No. 4 and No. 5 sizes. Flowering size means nothing definite. Standard sizes are as follows: No. 1— $1\frac{1}{2}$ " diameter or larger; No. 2— $1\frac{1}{4}$ " to $1\frac{1}{2}$ "; No. 3—1" to $1\frac{1}{4}$ "; No. 4— $\frac{3}{4}$ " to 1"; No. 5— $\frac{1}{2}$ " to $\frac{3}{4}$ ".

How We Fill Your Order for Glads

If sold out of the size you order we will supply next size larger at same price and you win. If next size larger not available we will supply next size smaller with extra count to offset the difference in price.

We appreciate your kindness in giving us the names of your friends who have gardens and endeavor to put something extra with your order to show our appreciation.

I wish you the best of success with your 1931 Gardens.

Yours most cordially,

GLADIOLUS BILL.

**BREAK O' DAY**

BREAK O' DAY This variety is now recognized as one of the outstanding recent productions. It combines delicate coloring, graceful stems, large size, earliness, vigor and good keeping qualities. Massive spikes, with several flowers open at a time. Blooming extra early, its soft LaFrance pink flowers will always be marketable at high prices. The pink is flushed over a cream ground and the shade is deeper at tips of petals. There is a zone of martius yellow on lower petals, with delicate central lines of Brazil red. The most striking extra early variety ever produced. 3 for 25c; 10 for 65c; 100 for \$5.00.

Bill's Best Originations

ALLEN V. BUNCE—Livid orange yellow, with clear central lines of deep claret. Large, well-expanded, winged flowers, gracefully placed on wiry stalks. In a class with Orange Queen, but longer spikes, larger flowers and colors are clear.

ARABY—The open flowers are flushed Rosalane pink, with a very distinct, strong throat of Tyrian rose. The buds are clear Chatenay pink. A vase of these flowers with buds one color and open flowers another color, forms an unusual and striking floral arrangement. The flowers are large, well placed and frilled. Strong grower and several open at once. A winner at the Toledo Show.

ARISTOCRAT—This is a true Aristocrat among the hundreds of new ones. Large, strong, massive spikes of most delicate coloring. A pale saffron pink flaked deep orange, with cream throat and a very distinct violet feather. Slightly ruffled and extra large. Several flowers open at a time.

CHAS. CURTIS—Sea-shell pink, with back of petals veined venetian pink. Lower petals maize-yellow, with small carmine feather. Large violet anthers. Strong, vigorous spikes, 16 or more buds, 6 open at a time, good sized flowers, correctly spaced and faced on the stem. The maize-yellow throat is striking and rich.

CHINOLINE—Dye manufacturers know this color as Chinoline Yellow. The flowers are 4½ inches across, and the tip flowers are practically the same size as the first ones. We frequently have 8 to 10 perfect flowers at a time, wide open, spaced perfectly. Sounds like a world beater, doesn't it? It has one fault. The stem is weak and you must tie it up to have perfect spikes, but with this little attention it is a wonderful yellow.

CLEOPATRA (Ruffled)—Very deep yellow. Large, massive spikes. Heavy substance. Created a sensation at the Rochester Exposition. Rated 98 per cent as an exhibition variety by Gersdorff. Late flowering.

DARDANELLA—This is entirely different from anything else in our list. Flowers are Congo pink, flaked deep hellebore red at the tips. Strong feather of jasper red on straw yellow throat. Tall and straight, with 8 to 10 open flowers in double row.



CLEOPATRA

Consult Complete Reference
Index and Price List on
Page Ten



BETTY JOY

Soft creamy white, flushed LaFrance pink. Strong grower, long flower spikes, with 6 to 10 perfect flowers opening at a time. Rated 97 per cent as a commercial flower by Gersdorff. Many of the best judges say this is the finest introduction of our entire list.

"The Glad with the School Girl Complexion"

FIRST LADY—An early *Primulinus Grandiflorus*, in which the colors are unusually clear and glistening. The color is geranium-pink, with a dainty maize-yellow throat carrying small lines of carmine. Good, vigorous growth, with straight, slender stems. Flowers 4 inches across, wide open, and 4 to 5 open at a time. In addition to its size and clear colors, it is an excellent keeper. In very hot, wilting weather it stood up the best of any in our fields.

FORT SUMTER—A red of exceptional merit. A pure self scarlet red. Very large, wide open, massive flowers, with petals nearly equal in size. Spikes often have 6 to 8 of these huge blooms open at once. Extra fine and stock limited.

GENEVA GEM—Very large, heavy flowers, scarlet red, veined cream. Greatly admired when exhibited at N. Y. State Fair, 1927. Strong grower, stands up well, several open and well placed. This proved to be one of the most magnificent in our entire planting the past summer. An entire row of them stood five feet to the tips, and not a crooked spike in the row. Florets measure 5 inches across and 5 to 6 open on third day.

HARVEST MOON—Marguerite yellow, shaded deeper at the center, which carries a faint line of Chinese violet. Strong, vigorous growth, with 16 or more buds. Flowers placed in a double row, facing properly and of good size. Excellent substance, good keeper, opening 8 or more flowers at once.

GLADIOLUS
BILL'S BULBS BLOOM BEST
GLADIOLUS



LUCETTE

LUCETTE—As seen growing in the fields it appears to be absolutely pure white, but backs of petals carry a trace of phlox pink which imparts an alluring orchid sheen to the flowers. Lower petals have a dainty, subdued feather of wonderfully soft phlox pink. As a commercial white, it is ideal in color and form. Also well adapted for mass planting in landscape work. Extra good as a forcing white.

MAUVE BELLE—Very large flowers of spinel pink, with center of Tyrian rose, bordered yellow. Long flower heads, 5 or more open, vigorous grower.

NOBILIS—One of those velvet deep reds. It does not fade in wet weather, as most others of this type do. Ridgeway's Color Chart calls it Amaranth purple. Many massive, frilled flowers open at a time.

TOMMY ATKINS—The cut flowers sell the quickest of any red we have. It is bright scarlet, with deep carmine throat lines. Tall stems, 14 to 20 buds. several large flowers open at once; it is a winner.



In the Garden Six Feet Tall

VANITY

Delicate LaFrance pink, flushed over cream ground. Very large flowers of airy, graceful type, with slightly reflexed petals.

Unsurpassed for large baskets.

Won first prize at A. G. S. Show in New York City for handsomest floor basket.

The sensation of the New York wholesale cut flower market. Awarded First Class Certificate by the American Gladiolus Society in 1924. Strong, vigorous grower.

**Consult Complete Reference
Index and Price List on
Page Ten**



GLADDIE BOY

GLADDIE BOY

At the American Gladiolus Exhibit in New York City, GLADDIE BOY won the class of the "Most Beautiful Basket of Glads," as well as the class for the "Most Artistic Table Decoration." It is the *Primulinus Grandiflorus* type, retaining the delicate characteristic coloring. Flowers are well expanded, with only a slight hooded effect. Mature bulbs throw spikes with 18 to 20 buds, and opening 6 to 8 perfect flowers at a time. The color is very distinctive, the general effect being a Grenadine pink, gradually blending with straw yellow deep in the center. The petals are most gracefully frilled.

GLADDIE GIRL—We have been searching our test planting several years to find a Glad we thought worthy of this name. After selecting several different ones and later discarding them, we bought the entire stock of another grower's production to name it Gladdie Girl. This in turn was discarded as not good enough. Now we have it from our own productions. You see, the trouble was caused by a definite decision that it must be better than Gladdie Boy. It sure is. The style is somewhat similar to Gladdie Boy, but it is taller and much more attractive. Flowers are good size, ruffled, and petals are arranged in both standard and reverse arrangement. The two lower inside petals are rich plush, wax yellow. Other petals are flushed with bittersweet pink, changing to grenadine pink at the tips. Good long bud spikes and six perfect flowers open at one time.

GLADIOLUS
BILL'S BULBS BLOOM BEST

MRS. HERBERT HOOVER

Registered with the American Gladiolus Society. The beauty of this variety together with the name selected for it will create a big demand. Those who buy this season will be able to make some money on it. The flower is a blotched one, similar to Pendleton, but in the lilac shades instead of pink. Shape of flower similar to LeMarechal Foch, but a good keeper. Here is our field note description based on Ridgeway's Color Chart. "Pale vinaceous lilac, flushed Persian lilac. Heavy blotch of Rhodamine purple. Facing and spacing correct, massive heads, always erect, thick petals, slightly reflexed. Heavy broad foliage, medium height, straight, stiff stem, 14 buds, 6 open, $4\frac{1}{2}$ inch flowers."

OH BOY!—When you see this variety you will fully realize the significance of the name. Your exclamation of delight will prolong the "Oh!" and follow with a sharp, explosive "Boy!" A brilliant red, self color, without markings. Flowers 7 inches or more across, and petals extremely thick. Sometimes with 4 or 5 of these mammoth flowers at a time it gives the impression that the limit has been reached. Flowers are wide, open and the petals are broad, rather than narrow and pointed.

SPIDER—New form and style. Long, narrow petals, which are a distinct novelty in form. Flowers spaced regular on tall, strong stem, with 6 or more open. Good size flowers that give an impression of massiveness in spite of extremely narrow petals. Color is cream.

WHITE ORCHID—The picture will convey to you the extreme grace, beauty and style of this variety. The color is a pure cream white. The wing petals stand well open, measuring 4 to 5 inches across. The upper central petals gracefully curved forward. The three lower petals are somewhat smaller. All petals most beautifully frilled and of heavy substance which hold up well under adverse conditions. The type of the flower immediately gives the impression of an orchid by its extreme grace and poise. It is a strong grower and blooms rather early.

**WHITE ORCHID**

Consult Complete Reference
Index and Price List on
Page Ten

COMPLETE GLADIOLUS PRICES

You may order 50 at the 100 rate or 250 at 1000 rate

Special Discounts on GLADIOLUS Only

| |
|--|
| If your order amounts to \$ 3.25 deduct \$.25 |
| If your order amounts to 5.50 deduct .50 |
| If your order amounts to 11.00 deduct 1.00 |
| If your order amounts to 16.50 deduct 1.50 |
| If your order amounts to 29.00 deduct 4.00 |
| If your order amounts to 60.00 deduct 10.00 |
| If your order amounts to 92.00 deduct 17.00 |
| If your order amounts to 125.00 deduct 25.00 |

| | Per | No. 1 | No. 2 | No. 3 | No. 4 | No. 5 | Bulb-lets |
|--|------|--------|--------|--------|--------|--------|-----------|
| | | \$.15 | \$.10 | \$.05 | \$.05 | \$.05 | |
| ALBION—Delicate, soft salmon rose pink. Just the thing for table and house decoration. For landscape work, it will always stand erect. | 3 | 10 | 100 | 2.50 | 2.00 | 1.60 | 1.20 |
| ALICE TIPLADY—Soft, orange saffron shade. Extra fine! The most popular variety in this color. | 3 | 10 | 100 | 2.20 | 1.45 | 1.10 | 1.20 |
| | 10 | 3.00 | 2.50 | 2.00 | 1.50 | 1.00 | .20 |
| | 1000 | 25.00 | 20.00 | 16.00 | 12.00 | 8.00 | 1.00 |
| ALLEN V. BUNCE—Livid orange yellow, with clear central lines of deep claret. Large, well-expanded, winged flowers, gracefully placed on wiry stalks. See page 5. | 1 | 3 | 10 | 100 | 14.00 | 10.00 | 7.00 |
| | 1 | .25 | .20 | .15 | .10 | .05 | .05 |
| | 3 | .65 | .50 | .35 | .25 | .20 | .15 |
| | 10 | 1.75 | 1.40 | .90 | .60 | .40 | .20 |
| | 100 | 14.00 | 10.00 | 7.00 | 5.00 | 3.00 | 1.00 |
| ALMA MATER—Beautiful, large cream flowers, with strong orange chrome throat. An unusual orange and white combination. Vigorous grower, large flowers and several open at once. | 1 | 3 | 10 | 100 | 25.00 | 20.00 | 16.00 |
| | 1 | .40 | .35 | .30 | .20 | .15 | .10 |
| | 3 | 1.10 | 1.00 | .75 | .50 | .35 | .20 |
| | 10 | 3.50 | 3.00 | 2.00 | 1.50 | 1.00 | .40 |
| | 100 | 25.00 | 20.00 | 16.00 | 12.00 | 8.00 | 2.00 |
| ALTAIR—Extra tall, salmon saffron. A new shade and very beautiful. | 1 | 3 | 10 | 100 | 25.00 | 20.00 | 16.00 |
| | 1 | .10 | .10 | .05 | .05 | .05 | .05 |
| | 3 | .25 | .20 | .15 | .10 | .05 | .05 |
| | 10 | .60 | .50 | .40 | .30 | .20 | .10 |
| AMERICA—Very light lavender pink. Usually referred to as an orchid shade. The most popular variety in existence. | 3 | 10 | 100 | 2.50 | 2.00 | 1.60 | 1.20 |
| | 3 | .15 | .10 | .05 | .05 | .05 | .05 |
| | 10 | .35 | .30 | .25 | .20 | .15 | .10 |
| | 100 | 2.50 | 2.00 | 1.60 | 1.20 | .80 | .40 |
| ANGOLA—A fine, tall, very early, salmon pink. Fine for house decoration. | 3 | 10 | 100 | 2.50 | 2.00 | 1.60 | 1.20 |
| | 3 | .15 | .10 | .05 | .05 | .05 | .05 |
| | 10 | .35 | .30 | .25 | .20 | .15 | .10 |
| | 100 | 2.50 | 2.00 | 1.60 | 1.20 | .80 | .40 |
| ANTIQUE—The earliest good red. Tall, long bud spikes, several open at once. Rich velvet carmine with heavy zones of yellow across the lower petals | 1 | 3 | 10 | 100 | 25.00 | 20.00 | 16.00 |
| | 1 | .20 | .15 | .10 | .05 | .05 | .05 |
| | 3 | .50 | .40 | .30 | .25 | .20 | .15 |
| | 10 | 1.40 | 1.10 | .80 | .60 | .40 | .20 |
| ARABIA—The nearest approach to a black Gladiolus. Good size flowers and spike. | 1 | 3 | 10 | 100 | 25.00 | 20.00 | 16.00 |
| | 1 | .25 | .20 | .15 | .10 | .05 | .05 |
| | 3 | .65 | .50 | .40 | .30 | .20 | .15 |
| | 10 | 2.00 | 1.50 | 1.00 | .75 | .50 | .25 |
| ARABY—The open flowers are flushed Rosolane pink, with a very distinct, strong throat of Tyrian rose. The buds are clear Chatenay pink. See page 5. | 1 | 3 | 10 | 100 | 25.00 | 20.00 | 16.00 |
| | 1 | .40 | .30 | .20 | .15 | .10 | .05 |
| | 3 | 1.00 | .80 | .50 | .40 | .25 | .20 |
| | 10 | 3.00 | 2.40 | 1.50 | 1.00 | .75 | .40 |
| | 100 | 25.00 | 18.00 | 10.00 | 7.00 | 5.00 | 2.00 |
| ARISTOCRAT—A pale saffron pink flaked deep orange, with cream throat and a very distinct violet feather. Slightly ruffled and extra large. See page 5. | 1 | 3 | 10 | 100 | 25.00 | 20.00 | 16.00 |
| | 1 | .25 | .20 | .15 | .10 | .05 | .05 |
| | 3 | .65 | .50 | .35 | .25 | .20 | .15 |
| | 10 | 1.75 | 1.40 | .90 | .60 | .40 | .20 |
| | 100 | 14.00 | 10.00 | 7.00 | 5.00 | 3.00 | 1.00 |
| BARON HULOT—Not large but that violet blue color not found in any other variety. | 1 | 3 | 10 | 100 | 25.00 | 20.00 | 16.00 |
| | 1 | .10 | .10 | .05 | .05 | .05 | .05 |
| | 3 | .25 | .20 | .15 | .10 | .05 | .05 |
| | 10 | .60 | .50 | .40 | .30 | .20 | .10 |
| | 100 | 4.00 | 3.50 | 3.00 | 2.50 | 1.50 | .80 |
| BEATRICE—Something entirely new! Appearance and texture of soft crepe paper. Tall graceful stalks with well opened, slightly hooped and frilled blossoms. BEATRICE is eosine pink, laid over cream ground. | 1 | 3 | 10 | 100 | 25.00 | 20.00 | 16.00 |
| | 1 | .10 | .10 | .05 | .05 | .05 | .05 |
| | 3 | .25 | .20 | .15 | .10 | .05 | .05 |
| | 10 | .65 | .50 | .40 | .30 | .20 | .10 |
| | 100 | 5.00 | 4.00 | 3.00 | 2.50 | 1.50 | .80 |

GLADIOLUS
BILL'S BULBS BLOOM BEST

GLADIOLUS PRICES (Continued)

| | Per | SIZE BULBS | | | | Bulb-lets |
|---|------|------------|-------|-------|-------|-----------|
| | | No. 1 | No. 2 | No. 3 | No. 4 | No. 5 |
| BETTY BUNCE —Pale lilac, flaked phlox purple. | 1 | .20 | .15 | .10 | | |
| Creamy throat with delicate lines of true purple. | 3 | .50 | .35 | .25 | .20 | |
| Tall with large flowers. | 10 | 1.40 | 1.00 | .65 | .50 | .20 |
| | 100 | 11.00 | 8.00 | 5.00 | 4.00 | 1.00 |
| BETTY JOY —Soft creamy white, flushed LaFrance pink. Strong grower, long flower spikes, with 6 to 10 perfect flowers opening at a time. See page 6. | 1 | .15 | .15 | .10 | | |
| | 3 | .40 | .30 | .25 | .15 | .10 |
| | 10 | 1.00 | .75 | .60 | .40 | .25 |
| | 100 | 6.00 | 5.00 | 4.00 | 3.00 | 1.50 |
| | 1000 | 50.00 | 40.00 | 30.00 | 20.00 | 12.00 |
| BLACK PANSY —Beautiful rich dark red with pansy like throat. One of the very dark ones. | 1 | .10 | .10 | | | |
| | 3 | .25 | .20 | .15 | | |
| | 10 | .65 | .50 | .40 | .30 | .20 |
| | 100 | 5.00 | 4.00 | 3.00 | 2.00 | 1.00 |
| BOUNCING BET —Glistening white, with a soft plume of Persian lilac in the throat. Very straight and tall, with 18 to 22 buds and usually 6 to 8 flowers open. | 1 | .40 | .30 | .20 | | |
| | 3 | 1.00 | .80 | .50 | | |
| | 10 | 3.00 | 2.40 | 1.50 | | |
| BREAK O' DAY —Really one of the very finest Glads we have ever seen. Massive spikes with several flowers opening at a time. See page 4. | 3 | .25 | .20 | .15 | .10 | |
| | 10 | .65 | .50 | .35 | .25 | .15 |
| | 100 | 5.00 | 4.00 | 3.00 | 2.00 | 1.20 |
| | 1000 | 40.00 | 30.00 | 25.00 | 18.00 | 10.00 |
| BROADELBIN (Ruffled) —Massive, close set flower heads of creamy white, with throat marking of Rosolane purple. Several broad, heavy ruffled flowers open at once. | 1 | .25 | .20 | .15 | .10 | |
| | 3 | .65 | .50 | .40 | .25 | |
| | 10 | 2.00 | 1.40 | 1.00 | .60 | |
| BUDDY —LaFrance pink, flaked geranium pink. Throat of martius yellow, with lines of Pomegranate purple. Tall and early. | 3 | .15 | .10 | | | |
| | 10 | .40 | .30 | .25 | .20 | |
| | 100 | 3.00 | 2.50 | 2.00 | 1.00 | |
| BYRON L. SMITH —Lavender pink on white ground. Fine as a cut flower. | 1 | .10 | .10 | | | |
| | 3 | .25 | .20 | .15 | | |
| | 10 | .50 | .40 | .35 | | |
| | 100 | 4.00 | 3.50 | 3.00 | | |
| CAMEO —The soft dainty shades seen in an expensive Cameo. Upper petals of LaFrance pink over cream ground with deeper shade on back of petals. | 1 | .10 | .10 | | | |
| | 3 | .25 | .20 | .15 | .10 | |
| | 10 | .50 | .40 | .35 | .25 | .20 |
| | 100 | 4.00 | 3.50 | 3.00 | 2.00 | 1.50 |
| CANANDAIGUA RED —A solid self color of red shade, slightly lighter than true carmine. Strong grower, large, massive spikes, wonderful individual flowers. A stunning acquisition to the red class. | 1 | .25 | .20 | .15 | .10 | |
| | 3 | .65 | .50 | .35 | .25 | |
| | 10 | 2.00 | 1.50 | .90 | .60 | .25 |
| | 100 | 18.00 | 13.00 | 9.00 | 5.00 | 1.00 |
| CAPT. BOYNTON —Lavender, with deeper blotch on lower petals. Large flowers well placed on tall stem. | 1 | .10 | .10 | | | |
| | 3 | .25 | .20 | .15 | | |
| | 10 | .50 | .40 | .35 | | |
| | 100 | 4.00 | 3.00 | 2.40 | | .50 |
| CAPTAIN JINKS —Geranium pink, with pinard yellow throat blotches and line of spectrum red on lower petals. Extra strong grower and early bloomer. | 1 | .10 | .10 | | | |
| | 3 | .25 | .25 | .20 | .15 | |
| | 10 | .60 | .50 | .45 | .35 | .25 |
| | 100 | 5.00 | 4.00 | 3.50 | 2.50 | 1.80 |
| CHAMELEON —The little chameleon is noted for its changing color. Reminds one also of a delicate changeable silk with soft melting shades of lilac, purple, violet and orange which blend together perfectly. | 1 | .15 | .10 | | | |
| | 3 | .35 | .25 | .20 | .15 | |
| | 10 | 1.00 | .65 | .50 | .40 | .25 |
| | 100 | 6.00 | 5.00 | 4.00 | 3.00 | 2.00 |
| CHAS. CURTIS —Sea-shell pink, with back of petals veined venetian pink. Lower petals maize-yellow, with small carmine feather. Large violet anthers. See page 5. | 1 | 5.00 | 4.00 | 3.00 | 2.00 | 1.00 |
| | 3 | 12.00 | 10.00 | 7.00 | 5.00 | 2.50 |
| | 10 | 35.00 | 30.00 | 20.00 | 15.00 | 7.00 |
| CHICADEE —Very dainty and airy. An extra early variety of merit. Eosine pink, with light yellow blotches on lower petals. | 3 | .15 | .10 | | | |
| | 10 | .45 | .30 | .25 | .20 | |
| | 100 | 3.00 | 2.50 | 2.00 | 1.50 | |
| | 100 | 25.00 | 20.00 | 16.00 | 12.00 | |
| CHIEFTAIN —A large flowered, pure Tyrian rose, with nice, strong spikes. | 1 | .25 | .20 | .15 | .10 | |
| | 3 | .65 | .50 | .35 | .25 | .20 |
| | 10 | 2.00 | 1.50 | 1.00 | .75 | .50 |
| | 100 | 15.00 | 12.00 | 9.00 | 6.00 | 4.00 |
| CHINOLINE —Chinoline Yellow, shading to straw yellow at center. The flowers are 4½ inches across. See page 5. | 1 | 1.00 | .80 | .65 | .50 | .40 |
| | 3 | 2.60 | 2.20 | 1.75 | 1.35 | 1.10 |
| | 10 | 8.00 | 6.50 | 5.00 | 4.00 | 3.50 |

GLADIOLUS PRICES (Continued)

| | Per | SIZE BULBS | | | | Bulb-lets |
|--|------|------------|-------|-------|-------|-----------|
| | | No. 1 | No. 2 | No. 3 | No. 4 | No. 5 |
| CLEOPATRA (Ruffled)—Very deep yellow. Large, massive spikes. Heavy substance. See page 5. | 1 | .90 | .75 | .60 | .40 | |
| | 3 | 2.50 | 2.00 | 1.50 | 1.10 | |
| | 10 | 7.50 | 6.00 | 4.00 | 3.50 | |
| | 100 | 65.00 | 50.00 | 35.00 | 25.00 | |
| CLYDESDALE —Large Pomegranate purple. Straight and tall. | 1 | .20 | .15 | .10 | | |
| | 3 | .50 | .40 | .25 | .20 | |
| | 10 | 1.50 | 1.20 | .70 | .60 | |
| CORALEE —Light LaFrance pink, with center delicately shaded to Naphthalene yellow. Back of petals veined. | 1 | .30 | .25 | .20 | | |
| | 3 | .80 | .60 | .50 | | |
| | 10 | 2.50 | 1.80 | 1.40 | | |
| CREATORE —First flowers frequently measure 7 inches across. Produces tall, strong spikes, with 16 to 18 buds about mid-season. It is a clear self color, rose doree, with a throat line of carmine red. | 1 | 1.00 | .75 | .60 | .40 | .30 |
| | 3 | 2.50 | 2.00 | 1.50 | 1.10 | .80 |
| | 10 | 7.50 | 6.00 | 4.00 | 3.50 | 2.40 |
| CRIMSON GLOW —Brilliant crimson with fine, narrow, white markings in the throat of the flower. | 3 | .15 | .15 | .10 | | |
| | 10 | .45 | .40 | .30 | .20 | |
| | 100 | 3.50 | 3.00 | 2.50 | 1.50 | |
| CRINKLES —A very deep peach blossom pink. The most intensely ruffled variety. | 1 | .25 | .20 | .15 | | |
| | 3 | .65 | .50 | .40 | | |
| | 10 | 2.00 | 1.50 | 1.20 | | |
| CROWN OF GOLD —Pure straw yellow, tall, large flowers placed in a single row. Frequently 10 to 12 flowers open at once. | 1 | .50 | .40 | | | |
| | 3 | 1.25 | 1.00 | | | |
| | 10 | 4.00 | 3.00 | | | |
| DARDANELLA —This is entirely different from anything else in our list. Flowers are Congo pink, flaked deep hellebore red at the tips. See page 5. | 1 | .30 | .25 | .20 | .15 | .10 |
| | 3 | .80 | .65 | .50 | .35 | .25 |
| | 10 | 2.50 | 2.00 | 1.40 | 1.00 | .65 |
| | 100 | 20.00 | 15.00 | 12.00 | 9.00 | 5.00 |
| DEBUTANTE —Extra large, geranium pink, pure self color, with light throat feather of Tyrian rose. Flowers well placed in double rows. | 1 | .30 | .25 | .20 | .15 | .10 |
| | 3 | .80 | .65 | .50 | .40 | .25 |
| | 10 | 2.50 | 2.00 | 1.50 | 1.00 | .75 |
| DU GANNE DELIGHT —Extra large, ruffled variety. Cream, flushed cameo pink, shading to rose pink at edges of the petals. | 1 | .20 | .15 | .10 | | |
| | 3 | .50 | .40 | .25 | | |
| | 10 | 1.50 | 1.20 | .75 | | |
| EARLY LASSIE —Ivory white, with a faint flush of lilac on upper petals. Very early. | 3 | .20 | .15 | .10 | | |
| | 10 | .50 | .35 | .25 | .20 | .15 |
| | 100 | 4.00 | 3.00 | 2.50 | 1.80 | 1.20 |
| | 1000 | 35.00 | 25.00 | 20.00 | 15.00 | 10.00 |
| EARLY ONE —One of the earliest to flower. Subdued Begonia Rose, amber yellow throat stippled with Aster purple. | 3 | .15 | .10 | | | |
| | 10 | .35 | .30 | .25 | .20 | |
| | 100 | 3.00 | 2.50 | 2.00 | 1.50 | |
| | 1000 | 25.00 | 20.00 | 15.00 | 12.00 | |
| EASTER LILY —Large lily type flowers, pure white, with faint blush of phlox pink. Good spacing and facing of flowers, 16 to 20 buds, 6 or more open. | 1 | 1.00 | .80 | .60 | .40 | .25 |
| | 3 | 2.50 | 2.00 | 1.50 | 1.00 | .65 |
| | 10 | 7.00 | 5.00 | 4.00 | 3.00 | 2.00 |
| ECHO —A new large flowered variety belonging to the lavender class. It is Phlox pink, shaded deeper at the petal tips. | 1 | .40 | .30 | .20 | | |
| | 3 | 1.00 | .80 | .50 | | |
| | 10 | 3.00 | 2.40 | 1.50 | | .40 |
| E. J. SHAYLOR —Deep rose pink. One of the best ruffled varieties. | 3 | .20 | .15 | .10 | | |
| | 10 | .45 | .35 | .25 | | |
| | 100 | 3.50 | 2.75 | 2.25 | | |
| | 1000 | 30.00 | 25.00 | 18.00 | | |
| ELAINE —A beautiful, lily white, with faint lilac throat lines. One of the better white varieties. | 1 | .10 | .10 | | | |
| | 3 | .30 | .25 | .20 | .15 | .10 |
| | 10 | .75 | .60 | .45 | .35 | .25 |
| | 100 | 6.00 | 5.00 | 3.50 | 2.50 | 1.50 |
| | 1000 | 50.00 | 40.00 | 30.00 | 20.00 | 12.00 |
| ELFIN —General tone is saffron pink, melting away to Maize yellow in the throat, with delicate feather of Nopal red. | 3 | .15 | .10 | | | |
| | 10 | .35 | .30 | .25 | .20 | |
| | 100 | 2.50 | 2.00 | 1.60 | 1.20 | |
| ELIZABETH TABOR —Delicate rose pink, with rich crimson blotch. Very early, tall, erect spike, with several open at once. | 1 | .10 | .10 | | | |
| | 3 | .25 | .20 | .15 | .10 | |
| | 10 | .50 | .40 | .30 | .25 | |
| | 100 | 4.00 | 3.20 | 2.40 | 2.00 | .50 |
| ELSYANNA —Tall, graceful, strong, orchid shade with creamy throat. | 1 | 2.00 | 1.50 | 1.00 | | |
| | 3 | 5.00 | 4.00 | 2.50 | | |
| ETENDARD —Large, cream flowers, with velvety, dark red blotch in center, giving the appearance of huge butterflies. | 1 | .15 | .10 | | | |
| | 3 | .40 | .30 | .25 | .20 | |
| | 10 | 1.20 | .90 | .75 | .50 | .20 |
| EVELYN KIRTLAND —Very tall, straight and graceful, shell pink, shading to rosy pink at the edges. Fine! | 1 | .10 | .10 | | | |
| | 3 | .25 | .20 | .15 | | |
| | 10 | .50 | .40 | .35 | | |
| | 100 | 3.50 | 3.00 | 2.50 | | |

GLADIOLUS
BILL'S GLADIOLUS BEST
GLADIOLUS

GLADIOLUS PRICES (Continued)

| | Per | SIZE BULBS | | | | | Bulb-lets |
|--|-----|------------|-------|-------|-------|-------|-----------|
| | | No. 1 | No. 2 | No. 3 | No. 4 | No. 5 | |
| FASTIDIOUS —Very large open flowers of delicate shell pink, shaded to ivory white at the throat. Very airy and graceful. | 1 | .10 | .10 | | | | |
| | 3 | .25 | .25 | .20 | .15 | .10 | |
| | 10 | .75 | .60 | .50 | .40 | .30 | |
| | 100 | 6.00 | 5.00 | 4.00 | 3.00 | 2.50 | .50 |
| FIRST LADY —An early <i>Primulinus Grandiflorus</i> , in which the colors are unusually clear and glistening. See page 6. | 1 | 3.00 | 2.50 | 2.00 | 1.50 | 1.00 | .30 |
| | 3 | 7.50 | 6.00 | 5.00 | 3.50 | 2.50 | .75 |
| | 10 | 20.00 | 16.00 | 13.00 | 10.00 | 8.00 | 2.00 |
| FLEETWOOD —A soft, melting light geranium pink, with 5 to 8 flowers open at once. Almost pure self color, on nice straight spike. | 1 | .50 | .40 | .30 | .25 | .20 | |
| | 3 | 1.25 | 1.00 | .75 | .65 | .50 | |
| | 10 | 4.00 | 3.00 | 2.00 | 1.60 | 1.30 | .50 |
| | 100 | 25.00 | 20.00 | 16.00 | 12.00 | 10.00 | 2.00 |
| FLORETTA —Tall, straight spikes of ivory white, with wax yellow throat. Fine for cut flowers. Extra good keeper. | 1 | .20 | .15 | .10 | | | |
| | 3 | .50 | .35 | .25 | .20 | .15 | |
| | 10 | 1.50 | 1.00 | .60 | .45 | .35 | .20 |
| | 100 | 12.00 | 8.00 | 5.00 | 3.50 | 2.50 | 1.00 |
| FORT SUMTER —A red of exceptional merit. A pure self scarlet red. Very large, wide open, massive flowers, with petals nearly equal in size. See page 6. | 1 | 1.00 | .80 | .60 | .40 | .25 | |
| | 3 | 2.50 | 2.00 | 1.50 | 1.10 | .65 | .30 |
| | 10 | 7.50 | 6.00 | 4.50 | 3.50 | 2.00 | 1.00 |
| | 100 | 60.00 | 50.00 | 35.00 | 25.00 | 18.00 | 5.00 |
| FRECKLES —Reminds one of the proverbial freckle faced boy and just as full of pep. The color is practically an orange salmon, with a paisley effect. | 3 | .15 | .15 | .10 | .10 | | |
| | 10 | .40 | .30 | .25 | .20 | | |
| | 100 | 3.00 | 2.50 | 2.00 | 1.50 | | |
| GENEVA GEM —Very large, heavy flowers, scarlet red, veined cream. Florets measure 5 inches across and 5 to 6 open on third day. See page 6. | 1 | 1.00 | .85 | .75 | .50 | .30 | |
| | 3 | 2.50 | 2.00 | 1.75 | 1.25 | .80 | .30 |
| | 10 | 8.00 | 6.00 | 4.50 | 3.00 | 2.00 | 1.00 |
| | 100 | 60.00 | 50.00 | 35.00 | 25.00 | 18.00 | 4.00 |
| GIBRALTAR —Same style and type of flower as 1910 Rose. Color much darker. Broad central line of white on petals. | 1 | .40 | .30 | .20 | .15 | .10 | |
| | 3 | 1.00 | .80 | .50 | .40 | .25 | |
| | 10 | 3.00 | 2.50 | 1.50 | 1.25 | .75 | .40 |
| GLACIER —Extremely tall, vigorous, pure white. Open 4 to 6 flowers at a time placed in a single row. | 1 | .25 | .20 | .15 | .10 | | |
| | 3 | .65 | .50 | .40 | .25 | | |
| | 10 | 2.00 | 1.50 | 1.00 | .75 | | |
| | 100 | 16.00 | 12.00 | 8.00 | 5.00 | | |
| GLADDIE BOY —The color is very distinctive, the general effect being a Grenadine pink, gradually blending with straw yellow deep in the center. See page 8. | 1 | .20 | .15 | .10 | .10 | | |
| | 3 | .40 | .35 | .25 | .20 | .15 | |
| | 10 | 1.25 | 1.00 | .75 | .50 | .35 | .20 |
| | 100 | 10.00 | 8.00 | 6.00 | 4.00 | 3.00 | 1.00 |
| GLADDIE GIRL —See page 8. | 1 | 50.00 | 40.00 | 30.00 | | | |
| GLAMOUR —Bright rose red. Extra early, tall, straight and strong. Large flowers, 5 or 6 open at a time. | 1 | .50 | .40 | .30 | .20 | .10 | |
| | 3 | 1.25 | 1.00 | .75 | .50 | .25 | .20 |
| | 10 | 4.00 | 3.00 | 2.25 | 1.50 | .75 | .50 |
| | 100 | | | | 12.00 | 6.00 | 2.00 |
| GLORIA —Extra tall, strong and straight. Rose doree, shaded to geranium pink in the throat. | 3 | .15 | .10 | .10 | | | |
| | 10 | .35 | .30 | .25 | .20 | | |
| | 100 | 3.00 | 2.50 | 2.00 | 1.50 | | |
| GOLDEN MAID —Beautiful, ruffled, large, Marguerite yellow, shaded to primrose yellow in the throat. | 1 | .50 | .40 | .30 | | | |
| | 3 | 1.25 | 1.00 | .75 | | | |
| | 10 | 4.00 | 3.00 | 2.00 | | | |
| GOLDEN MEASURE —Pure golden yellow, with very large flowers. Strong grower. | 1 | .10 | .10 | | | | |
| | 3 | .30 | .25 | .20 | | | |
| | 10 | .80 | .60 | .45 | | | |
| | 100 | 6.00 | 5.00 | 4.00 | | | |
| GOLDINA —Grows very tall and straight. Early ruffled, naphthalene yellow, with striking blotch of amaranth purple. | 1 | .15 | .15 | .10 | | | |
| | 3 | .40 | .35 | .25 | .20 | .15 | |
| | 10 | 1.10 | .90 | .65 | .50 | .35 | .20 |
| | 100 | 9.00 | 7.00 | 5.00 | 4.00 | 2.50 | .75 |
| GRANDIFLORA —Ruffled white, with rich, velvety purple throat line. Petals rolled back at edges. | 1 | .25 | .20 | .15 | | | |
| | 3 | .65 | .50 | .40 | | | |
| | 10 | 2.00 | 1.50 | 1.00 | | | |
| GWYNDOLIN —Deep rose color with exquisite throat markings. Very tall, strong and straight, large flowers, well open. | 1 | .40 | .30 | .20 | .15 | .10 | |
| | 3 | 1.00 | .80 | .50 | .40 | .25 | |
| | 10 | 3.00 | 2.50 | 1.50 | 1.25 | .75 | .40 |
| GYPSY BUTTERFLY —Vivid, deep spectrum red, with large throat blotch and feather. The blotch resembles a beautiful large butterfly in the center of each flower. | 1 | .15 | .15 | .10 | | | |
| | 3 | .45 | .35 | .25 | .20 | .15 | |
| | 10 | 1.25 | 1.00 | .65 | .50 | .35 | .20 |
| | 100 | 10.00 | 8.00 | 5.00 | 4.00 | 2.50 | .75 |
| HALCYON —A very strong grower, always straight and throwing flower spikes with 18 to 24 buds. A beautiful, soft, rose pink, shading deeper toward the petal tips. | 1 | .15 | .15 | .10 | | | |
| | 3 | .45 | .35 | .25 | .20 | .15 | |
| | 10 | 1.25 | 1.00 | .65 | .50 | .35 | .20 |
| | 100 | 10.00 | 8.00 | 5.00 | 4.00 | 2.50 | .75 |

GLADIOLUS PRICES (Continued)

| | Per | SIZE BULBS | | | | | Bulb-lets |
|---|------|------------|-------|-------|-------|-------|-----------|
| | | No. 1 | No. 2 | No. 3 | No. 4 | No. 5 | |
| HALLEY —Large, early salmon pink. | 3 | .20 | .20 | | | | |
| | 10 | .50 | .40 | | | | |
| | 100 | 3.50 | 3.00 | | | | |
| HARVEST MOON —Marguerite yellow, shaded deeper at the center, which carries a faint line of Chinese violet. See page 6. | 1 | .30 | .25 | .20 | .15 | .10 | |
| | 3 | .80 | .65 | .55 | .40 | .25 | |
| | 10 | 2.40 | 2.00 | 1.60 | 1.20 | .75 | .30 |
| | 100 | 20.00 | 16.00 | 12.00 | 9.00 | 6.00 | 1.60 |
| HERADA —A glistening, clear lavender, known as mauve. A favorite. | 1 | .10 | .10 | | | | |
| | 3 | .20 | .15 | .15 | .10 | | |
| | 10 | .45 | .40 | .30 | .25 | .20 | |
| | 100 | 4.00 | 3.00 | 2.50 | 2.00 | 1.50 | |
| HEY DAY —Begonia rose with a neat throat feather of carmine and white midribs on the petals. | 1 | .40 | .30 | .20 | | | |
| | 3 | 1.00 | .80 | .50 | | | |
| | 10 | 3.00 | 2.50 | 1.50 | | | .40 |
| HILDA —A big, husky, geranium pink, with light throat. | 3 | .20 | .15 | .10 | | | |
| | 10 | .50 | .40 | .30 | | | |
| | 100 | 4.00 | 3.00 | 2.00 | | | |
| HOPEWELL WHITE —Another pure white, with vigorous, strong growth, well formed spike, good, large flowers. | 1 | .25 | .20 | .15 | .10 | | |
| | 3 | .65 | .50 | .35 | .25 | | |
| | 10 | 2.00 | 1.50 | 1.20 | .75 | | .25 |
| | 100 | 15.00 | 12.00 | 9.00 | 6.00 | | 1.25 |
| IDYLL —Very large, round flowers of brilliant geranium pink. Picric yellow throat, with feather of aster purple. | 1 | .40 | .30 | .20 | .15 | .10 | |
| | 3 | 1.00 | .80 | .50 | .40 | .25 | |
| | 10 | 3.00 | 2.50 | 1.50 | 1.25 | .75 | .40 |
| JASPER —A sturdy, strong grower, with large, well placed flowers of Jasper red with waved petals. | 1 | .15 | .10 | | | | |
| | 3 | .35 | .25 | .20 | .15 | | |
| | 10 | 1.00 | .65 | .50 | .40 | .25 | |
| | 100 | 6.00 | 5.00 | 4.00 | 3.00 | 2.00 | |
| JENNY LIND —Shrimp pink deepening to Geranium pink at tips of petals. Ruffled and petals reflexed at tips. | 1 | .15 | .10 | | | | |
| | 3 | .35 | .25 | .20 | .10 | | |
| | 10 | .90 | .50 | .40 | .25 | .20 | |
| | 100 | 5.00 | 4.00 | 3.00 | 2.00 | 1.20 | .75 |
| KATINKA —A dainty white, very ruffled, with a heavy distinct plume of Phlox purple. | 1 | .30 | .25 | .20 | .15 | | |
| | 3 | .80 | .65 | .50 | .35 | | |
| | 10 | 2.50 | 2.00 | 1.40 | 1.00 | | |
| KING MIDAS —A pure picric yellow, with a very faint line of garnet brown in the center. The largest we have ever seen of the Primulinus form. | 1 | .25 | .20 | .15 | .10 | | |
| | 3 | .65 | .50 | .35 | .25 | | |
| | 10 | 2.00 | 1.50 | 1.20 | .75 | | |
| | 100 | 15.00 | 12.00 | 9.00 | 6.00 | | |
| KOKOMO —Rich velvety shade of pomegranate purple with large striking throat blotch of light yellow. Dainty carmine lines across the yellow blotch. | 1 | .15 | .10 | | | | |
| | 3 | .35 | .25 | .20 | .15 | | |
| | 10 | 1.00 | .65 | .50 | .40 | .25 | |
| | 100 | 6.00 | 5.00 | 4.00 | 3.00 | 2.00 | |
| LANCELOT —A tall, robust, livid pink, stands forth to dispute all claims to garden chivalry, wonderfully strong and beautiful. | 1 | .15 | .15 | .10 | | | |
| | 3 | .40 | .35 | .25 | .20 | .10 | |
| | 10 | 1.20 | .90 | .65 | .50 | .35 | |
| | 100 | 8.00 | 7.00 | 5.00 | 4.00 | 3.00 | |
| LA PETITE —Two lower petals pinard yellow. Other petals white, flushed with mallow pink and deeper at the tips. | 1 | .40 | .30 | .20 | .15 | .10 | |
| | 3 | 1.00 | .80 | .50 | .40 | .25 | |
| | 10 | 3.00 | 2.50 | 1.50 | 1.20 | .75 | |
| LA ROSE —A pure, self color of deep, Tyrian rose, with extremely velvety surface. Heavy petals, good foliage, excellent form, wide open flowers. | 1 | .30 | .25 | .20 | .15 | .10 | |
| | 3 | .80 | .65 | .50 | .40 | .25 | |
| | 10 | 2.40 | 2.00 | 1.50 | 1.20 | .75 | |
| | 100 | 20.00 | 16.00 | 12.00 | 9.00 | 6.00 | |
| LEGION GOLD —Very tall, straight, several flowers open, pure empire yellow. | 1 | .50 | .40 | .25 | | | |
| | 3 | 1.25 | 1.00 | .65 | | | |
| LE MARECHAL FOCH —Same shade as America, but larger flowers. | 3 | .15 | .10 | .10 | | | |
| | 10 | .35 | .30 | .25 | | | |
| | 100 | 3.00 | 2.50 | 2.00 | | | |
| | 1000 | 25.00 | 19.00 | 15.00 | | | |
| LOELLA —Smoky old rose. Flaked deep smoky blue. | 1 | .25 | .20 | .15 | | | |
| | 3 | .65 | .50 | .40 | | | |
| | 10 | 2.00 | 1.50 | 1.20 | | | |
| LOS ANGELES —A new LaFrance pink. Lateral branches are produced so freely that several cuttings may be made from one spike. | 1 | .15 | .10 | | | | |
| | 3 | .30 | .25 | .20 | .15 | | |
| | 10 | .80 | .60 | .45 | .35 | | |
| | 100 | 6.00 | 4.50 | 3.50 | 2.50 | | .50 |
| LUCETTE —Pure white, but back of petals carry a trace of Phlox pink. See page 7. | 3 | .15 | .10 | | | | |
| | 10 | .35 | .25 | .20 | .15 | .10 | |
| | 100 | 2.50 | 2.00 | 1.60 | 1.10 | .75 | |
| | 1000 | 23.00 | 18.00 | 12.00 | 9.00 | 5.00 | 2.00 |

GLADIOLUS
BILL'S BULBS BLOOM BEST
GLADIOLUS

BILL'S GLORIOUS MIXED GLADS

All Colors---Rival the Rainbow

25 BULBS for - - \$1.00
100 BULBS for - - 3.00
400 BULBS for - - 10.00

Primulinus Hybrids

All pastel shades, same price as Glorious Mixed



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WE THANK YOU

Name

Address

City and State

Name

Address

City and State

Name

Address

City and State

Name

Address

City and State

Name

Address

City and State



BILL'S GLAD FARMS, Canandaigua, New York

If sold out any variety may we substitute?

To get free bulb send this order before

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We give you a

FREE if your order

is mailed before the date indicated on bottom of order sheets. The date allows sufficient time if you act at once.

FREE BULB

on any order for

\$2.00 select one 10c bulb

3.00 “ “ 15c “

4.00 “ “ 20c “

5.00 " " 30c "

7.50 “ “ 50c “

10.00 " " 75c "

15.00 " " \$1.00 "

25.00 " two \$1.00 bulbs

50.00 " four \$1.00 "

allowed on

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|---|---|-------|---|--------|

| | | | | | |
|---|---|-------|---|---|------|
| “ | “ | 16.50 | “ | “ | 1.50 |
|---|---|-------|---|---|------|

| | | | | |
|---|---|-------|---|------|
| “ | “ | 29.00 | “ | 4.00 |
|---|---|-------|---|------|

| | | | | |
|---|---|-------|---|-------|
| “ | “ | 60.00 | “ | 10.00 |
|---|---|-------|---|-------|

| | | | | |
|---|---|-------|---|-------|
| “ | “ | 92.00 | “ | 17.00 |
|---|---|-------|---|-------|

| | | | | |
|---|---|--------|---|-------|
| “ | “ | 125.00 | “ | 25.00 |
|---|---|--------|---|-------|

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City and State

To get free bulb send this order before FEB 27 1931

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State "yes" or "no" after vegetable and flower gardens, and give size in feet or indicate size by such words as: bed, small, large, or extensive.

✓ Mark in front of kinds of flowers you are growing.

O Mark in front of kinds you expect to grow.

X Mark in front of kinds that are a hobby with you.

Vegetable Garden? Size

Flower Garden? Size

| | |
|--------------------|-----------------------------|
| Spring Bulbs | Dahlias |
| Tulips | Perennials |
| Daffodils | Annuals |
| Narcissus | Shrubs |
| Iris | Porch or Window Boxes |
| Peonies | Lily Pool |
| Lilies | Rock Garden |
| Delphinium | Formal Garden |
| Roses | House Plants |
| Gladiolus | Greenhouse |
| Sweet Peas | Employ Gardener? |

Remarks

This space for addresses of your friends who have gardens. Please send us only names of those you know to be interested.

WE THANK YOU

Name

Address

City and State

Name

Address

City and State

Name

Address

City and State

Name

Address

City and State

Name

Address

City and State

CUT ON THIS LINE

PLANT A PLENTY

GLADIOLUS PRICES (Continued)

| | Per | SIZE BULBS | | | | | Bulb-lets |
|---|------|------------|-------|-------|-------|-------|-----------|
| | | No. 1 | No. 2 | No. 3 | No. 4 | No. 5 | |
| LUCIFER —Peach red, with large throat blotch of sulphur yellow. Flowers 5 inches across, 5 to 7 open. | 1 | .30 | .25 | .20 | .15 | .10 | |
| | 3 | .80 | .65 | .50 | .40 | .25 | |
| | 10 | 2.40 | 2.00 | 1.50 | 1.20 | .75 | |
| | 100 | 20.00 | 16.00 | 12.00 | 9.00 | 6.00 | |
| MARY PICKFORD —Wonderful creamy white, with handsome heavy spikes, showing many flowers open at once. | 1 | .25 | .20 | .15 | .10 | | |
| | 10 | .65 | .50 | .35 | .25 | .20 | |
| | 100 | 4.00 | 3.50 | 2.50 | 2.00 | 1.50 | |
| | 1000 | 32.00 | 25.00 | 20.00 | 16.00 | 12.00 | 2.00 |
| MATADOR —A deep Hermosa pink, with rosy flush and distinct feather. Unopened buds have a soft flush of strawberry pink. Rather late bloomer. | 1 | .25 | .20 | .15 | .10 | | |
| | 3 | .65 | .50 | .40 | .25 | | |
| | 10 | 2.00 | 1.50 | 1.20 | .75 | | |
| | 100 | 16.00 | 12.00 | 9.00 | 6.00 | | |
| MAUD MULLER —An orange and yellow Prim that everyone stopped to admire in our fields. | 1 | .10 | .10 | | | | |
| | 3 | .25 | .25 | .20 | .15 | .10 | |
| | 10 | .60 | .50 | .45 | .35 | .25 | |
| | 100 | 5.00 | 4.00 | 3.50 | 2.50 | 2.00 | |
| MAUVE BELLE —Very large flowers of spinel pink, with center of Tyrian rose, bordered yellow. See page 7. | 1 | .10 | .10 | | | | |
| | 3 | .25 | .25 | .20 | .15 | .10 | |
| | 10 | .75 | .60 | .50 | .35 | .25 | |
| | 100 | 6.00 | 5.00 | 4.00 | 2.50 | 2.00 | .50 |
| | 1000 | 50.00 | 40.00 | 30.00 | 20.00 | 15.00 | 3.00 |
| MILADY —Extra tall, strong, ruffled variety of creamy white. Naples yellow throat, with heavy Amaranth purple feather. Very strong grower. | 1 | .10 | .10 | | | | |
| | 3 | .25 | .20 | .15 | .10 | | |
| | 10 | .50 | .40 | .35 | .25 | .20 | |
| | 100 | 4.00 | 3.00 | 2.50 | 2.00 | 1.50 | .30 |
| | 1000 | 35.00 | 25.00 | 20.00 | 16.00 | 12.00 | 2.00 |
| MING TOY —Deep buff, with yellow throat. Large flowers on tall, slender stem. | 1 | .10 | .10 | | | | |
| | 3 | .25 | .20 | .15 | | | |
| | 10 | .50 | .45 | .35 | | | |
| MT. MARCY —For growth, one of the high ones. Very large flowers of scarlet, shaded deeper at edges. Stems carry 20 buds, with 6 or more open. | 1 | .10 | .10 | | | | |
| | 3 | .25 | .25 | .20 | .15 | .10 | |
| | 10 | .60 | .50 | .40 | .35 | .25 | .40 |
| | 100 | 5.00 | 4.00 | 3.20 | 2.50 | 1.50 | 2.50 |
| MRS. DR. NORTON —Finest creamy pink. A prize winner. | 1 | .10 | .10 | | | | |
| | 3 | .25 | .20 | .20 | | | |
| | 10 | .50 | .45 | .35 | | | |
| | 100 | 4.00 | 3.50 | 3.00 | | | |
| MRS. FRANCIS KING —A large open brilliant flame pink. | 3 | .20 | .15 | .10 | | | |
| | 10 | .50 | .40 | .30 | | | |
| | 100 | 3.50 | 3.00 | 2.50 | | | |
| MRS. FRANK PENDLETON —Rose pink, with heavy blotch of bright crimson. | 3 | .20 | .20 | .15 | | | |
| | 10 | .50 | .40 | .35 | | | |
| | 100 | 4.00 | 3.50 | 2.50 | | | |
| MRS. HERBERT HOOVER —See page 9. | 1 | 10.00 | 10.00 | 8.00 | 6.00 | 4.00 | 1.00 |
| | 3 | 25.00 | 25.00 | 20.00 | 15.00 | 10.00 | 2.50 |
| | 10 | 75.00 | 75.00 | 60.00 | 45.00 | 30.00 | 8.00 |
| MRS. LEON DOUGLAS —Ground color begonia rose striped with flame and brilliant scarlet. Lip pale yellow, slightly speckled with ruby. The flowers are very large. | 1 | .15 | .10 | | | | |
| | 3 | .35 | .25 | | | | |
| | 10 | .75 | .65 | | | | |
| | 100 | 6.00 | 5.00 | | | | |
| MRS. WATT —Brilliant wine red. Many flowers open at once. | 3 | .25 | .20 | .15 | | | |
| | 10 | .65 | .50 | .35 | | | |
| | 100 | 5.00 | 4.00 | 3.00 | | | |
| MR. W. H. PHIPPS —Brilliant salmon rose. Many flowers open. Prize winner at every show. | 1 | .15 | .10 | | | | |
| | 3 | .35 | .25 | | | | |
| | 10 | .75 | .65 | | | | |
| | 100 | 6.00 | 5.00 | | | | |
| NACOOMEE —The name given this variety is an Indian name, "Handful of Flowers." Lavender, with various shades and tints. | 1 | .20 | .15 | .10 | | | |
| | 3 | .50 | .35 | .25 | | | |
| | 10 | 1.50 | 1.00 | .70 | | | |
| NIGHT BIRD —Extra large, very dark, with soft velvet surface. Heavy petals and a good keeper. | 1 | .50 | .35 | .25 | | | |
| | 3 | 1.25 | .90 | .65 | | | |
| | 10 | 4.00 | 3.00 | 2.00 | | | .50 |
| 1910 ROSE —Pure rose shade, with white central lines on lower petals. | 3 | .25 | .20 | .15 | .10 | | |
| | 10 | .60 | .50 | .35 | .25 | .15 | |
| | 100 | 4.00 | 3.50 | 3.00 | 2.00 | 1.25 | |
| 1925 ROSE —Rose red flaking over deep rose pink. Attractive, creamy white dash on lower petals. A deeper shade than 1910 Rose. | 1 | .15 | .10 | | | | |
| | 3 | .40 | .25 | .20 | .15 | | |
| | 10 | 1.20 | .75 | .50 | .40 | | |
| NOBILIS —One of those velvet deep reds. See page 7. | 1 | .40 | .35 | .30 | .20 | .15 | |
| | 3 | 1.00 | .90 | .80 | .55 | .40 | |
| | 10 | 3.00 | 2.50 | 2.20 | 1.60 | 1.00 | .40 |

GLADIOLUS PRICES (Continued)

| | Per | SIZE BULBS | | | | | Bulb-lets |
|---|------|------------|-------|-------|-------|-------|-----------|
| | | No. 1 | No. 2 | No. 3 | No. 4 | No. 5 | |
| NOKOMIS—Flame scarlet, flaked mahogany at tips. Strong, large ruffled flowers. | 1 | .15 | .10 | .10 | | | |
| | 3 | .35 | .25 | .25 | .20 | .15 | |
| | 10 | 1.00 | .75 | .60 | .45 | .35 | .20 |
| NOMAD—Immense flowers of Persian lilac shaded to Bishop's violet at the tips. Heavy cream zone across the lower petals. | 1 | .40 | .35 | .30 | | | |
| | 3 | 1.00 | .90 | .80 | | | |
| | 10 | 3.00 | 2.50 | 2.20 | | | .40 |
| NORWALK—Deep scarlet, with large, yellow throat. Petals are pointed, slightly waved and a faint tinge of blue on the borders. | 1 | .20 | .20 | .15 | | | |
| | 3 | .55 | .40 | .35 | | | |
| | 10 | 1.60 | 1.20 | .90 | | | .20 |
| | 100 | 12.00 | 9.00 | 8.00 | | | 1.00 |
| ODIN—Large perfectly formed flowers of salmon pink. Small carmine blotch. | 1 | .10 | .10 | | | | |
| | 3 | .25 | .20 | .15 | | | |
| | 10 | .60 | .50 | .40 | | | |
| | 100 | 5.00 | 4.00 | 3.00 | | | |
| OH-BOY!—See page 9. | 1 | 1.25 | 1.00 | .75 | .50 | .30 | |
| | 3 | 3.00 | 2.50 | 1.75 | 1.25 | .80 | .35 |
| | 10 | 9.00 | 7.00 | 5.00 | 3.50 | 2.25 | 1.00 |
| OLYMPIAD—The most vivid orange scarlet yet produced. The flowers appear to be literally on fire. Very large blooms, sometimes 5 inches across. | 1 | .15 | .15 | .10 | | | |
| | 3 | .40 | .35 | .25 | .20 | | |
| | 10 | 1.20 | .90 | .65 | .50 | .35 | |
| | 100 | 8.00 | 7.00 | 5.00 | 4.00 | | |
| OPALESCENT—Wonderful spikes of very large, rose lavender. A pure self color, with lilac throat lines. See Front Cover. | 1 | .10 | .10 | | | | |
| | 3 | .25 | .20 | .15 | .10 | | |
| | 10 | .50 | .40 | .35 | .25 | .20 | |
| | 100 | 4.00 | 3.00 | 2.50 | 2.00 | 1.50 | .30 |
| | 1000 | 30.00 | 25.00 | 20.00 | 15.00 | 12.00 | 2.00 |
| PARADER—Very soft, Begonia rose, flaked scarlet red. Heavy, scarlet throat blotch, bordered with zone of Pinard yellow. | 1 | .10 | .10 | .10 | | | |
| | 3 | .25 | .25 | .20 | .15 | .10 | |
| | 10 | .60 | .50 | .40 | .35 | .25 | |
| | 100 | 5.00 | 4.00 | 3.00 | 2.50 | 2.00 | .30 |
| PATRICIA—LaFrance pink, shaded to hermosa pink at tips. Strong Tyrian rose feather on creamy throat. Tall, with 18 buds and 6 open at once. | 1 | .10 | .10 | .10 | | | |
| | 3 | .25 | .25 | .20 | .15 | .10 | |
| | 10 | .60 | .50 | .40 | .35 | .25 | |
| | 100 | 5.00 | 4.00 | 3.00 | 2.50 | 2.00 | |
| PELICAN—No one can appreciate the peculiarly attractive style of the Pelican, without having seen it. The upper petal resembles a pelican's pouch inverted. | 1 | .10 | .10 | .10 | | | |
| | 3 | .25 | .25 | .20 | .15 | | |
| | 10 | .60 | .50 | .40 | .30 | | |
| | 100 | 5.00 | 4.00 | 3.00 | 2.00 | | |
| PICCADILLY—Pure creamy yellow, with amber throat. Wonderful strong spikes, with many large flowers open at a time. | 1 | .15 | .15 | .10 | | | |
| | 3 | .40 | .35 | .25 | .20 | .15 | |
| | 10 | 1.20 | .90 | .65 | .50 | .35 | |
| | 100 | 8.00 | 7.00 | 6.00 | 4.00 | 3.00 | |
| PINEHURST—Sulphur yellow, with pale greenish yellow throat. Very tall, strong grower, with 18 or 20 buds on a stalk. | 1 | .15 | .10 | | | | |
| | 3 | .35 | .25 | .20 | .15 | | |
| | 10 | .90 | .65 | .50 | .35 | | |
| | 100 | 6.00 | 5.00 | 4.00 | 3.00 | | |
| PINK PREMIER—Light cameo pink. Pure, even color, with velvety surface. | 1 | 1.00 | .80 | .60 | | | |
| | 3 | 2.50 | 2.20 | 1.50 | | | |
| | 10 | 8.00 | 6.50 | 4.50 | | | 1.00 |
| PINK PRIDE—This produces a very large loose flower head, with 6 to 8 massive flowers open at once. Good, vigorous grower. Rosolane pink, flushed and flaked with Tyrian pink. | 1 | .25 | .20 | .15 | | | |
| | 3 | .65 | .50 | .40 | | | |
| | 10 | 2.00 | 1.50 | 1.20 | | | |
| PIPPIN—Soft plush Eosine pink flowers of large size on tall straight stems. Neat feather and stippling of Eugenia Red on cream throat. | 1 | .10 | .10 | | | | |
| | 3 | .25 | .20 | .20 | .15 | .10 | |
| | 10 | .60 | .50 | .45 | .35 | .25 | |
| | 100 | 5.00 | 4.50 | 4.00 | 2.50 | 2.00 | .30 |
| PRIDE OF LANCASTER (Ruffled)—Brilliant orange salmon, with deeper orange throat. | 1 | .10 | .10 | | | | |
| | 3 | .25 | .25 | .20 | .15 | .10 | |
| | 10 | .60 | .50 | .40 | .35 | .25 | |
| | 100 | 5.00 | 4.00 | 3.00 | 2.50 | 2.00 | .30 |
| PRIMULINUS SPECIE—Native of South Africa. Small flowers of rich, deep, pure yellow. Very useful in landscape plantings. | 1 | .10 | | | | | |
| | 3 | .25 | .20 | .15 | | | |
| | 10 | .75 | .60 | .40 | | | |
| PRIMUNELLA—Large, ruffled, orchid-like flowers of light salmon rose. | 3 | .20 | .15 | | | | |
| | 10 | .50 | .40 | .30 | .20 | | |
| | 100 | 3.00 | 2.50 | 2.00 | 1.50 | | |

GLADIOLUS
BILL'S BULBS BLOOM BEST

GLADIOLUS PRICES (Continued)

| | Per | SIZE BULBS | | | | | Bulb- lets |
|--|------|------------|-------|-------|-------|-------|---------------|
| | | No. 1 | No. 2 | No. 3 | No. 4 | No. 5 | |
| PRIORITY —Tall, straight and strong. Large, open flowers. Color is Venetian pink, shaded darker toward the tips. Faint central lines and feather of deep rose pink. | 1 | .10 | .10 | | | | |
| | 3 | .25 | .20 | .15 | .10 | | |
| | 10 | .50 | .40 | .35 | .25 | .20 | |
| | 100 | 4.00 | 3.00 | 2.50 | 2.00 | 1.50 | .30 |
| | 1000 | 30.00 | 25.00 | 20.00 | 15.00 | 12.00 | 2.00 |
| QUAKER MAID —Soft lavender pink with delicate feathery throat markings. Tall and strong with many flowers open at a time. Late flowering. | 1 | .10 | .10 | | | | |
| | 3 | .25 | .20 | .15 | .10 | | |
| | 10 | .50 | .40 | .35 | .25 | .20 | |
| | 100 | 4.00 | 3.00 | 2.50 | 2.00 | 1.50 | .25 |
| REVUE —Very tall and straight. The center of the flower is pure Martius yellow, daintily flushed with Eosine pink on the tips of the petals. | 1 | .15 | .15 | .10 | | | |
| | 3 | .40 | .35 | .25 | .20 | .15 | |
| | 10 | 1.20 | .90 | .65 | .50 | .35 | |
| | 100 | 9.00 | 7.00 | 6.00 | 4.00 | 3.00 | .50 |
| RICHMOND —Large flowers of Spectrum red, with cream zone and feather of blackish red. Very striking. | 1 | .15 | .15 | .10 | | | |
| | 3 | .40 | .35 | .25 | .20 | .15 | |
| | 10 | 1.20 | .90 | .65 | .50 | .35 | |
| ROBINHOOD —Immense, massive blooms of La-France pink, tipped and flaked with scarlet. Strong and vigorous grower. Early bloomer. | 1 | .15 | .10 | .10 | | | |
| | 3 | .35 | .25 | .25 | .20 | | |
| | 10 | 1.00 | .75 | .60 | .50 | | |
| | 100 | 8.00 | 6.00 | 5.00 | 4.00 | | .50 |
| ROBUSTO —Soft peach red, flaked with scarlet. Have measured spikes 28 inches from first flower to tip of buds. | 1 | .10 | .10 | | | | |
| | 3 | .25 | .20 | .15 | | | |
| | 10 | .65 | .50 | .40 | | | |
| ROMANCE —Large, orange salmon rose, red and yellow throat. Wine blue bordered petals. | 1 | .10 | .10 | | | | |
| | 3 | .25 | .25 | .20 | .15 | .10 | |
| | 10 | .65 | .50 | .40 | .35 | .25 | |
| | 100 | 6.00 | 4.50 | 3.50 | 2.50 | 2.00 | .30 |
| ROMANTIC —Center is coral pink, shading outward through old rose to Daphne red at the tips. Light yellow medial lines. | 1 | .10 | .10 | | | | |
| | 3 | .25 | .25 | .20 | .15 | .10 | |
| | 10 | .65 | .50 | .40 | .35 | .25 | |
| | 100 | 6.00 | 4.50 | 3.50 | 2.50 | 2.00 | .30 |
| ROSALIND —A massive, ruffled variety of rich analine red, with deeper throat. | 1 | .25 | .20 | | | | |
| | 3 | .65 | .50 | | | | |
| | 10 | 2.00 | 1.50 | | | | .25 |
| ROSE ASH —Old rose, overlaid and blended with pink, blue and red, giving the color of ashes of roses. | 1 | .10 | .10 | | | | |
| | 3 | .25 | .25 | .20 | | | |
| | 10 | .65 | .50 | .40 | | | |
| | 100 | 6.00 | 4.50 | 3.50 | | | |
| ROSE OF SHARON —Pure rose color, with large, white center blotch. Resembles an Althea flower in form and color. | 1 | .30 | .25 | .20 | | | |
| | 3 | .80 | .65 | .50 | | | |
| | 10 | 2.50 | 2.00 | 1.50 | | | |
| ROTA —Eosine pink with white center. | 3 | .20 | .15 | .10 | | | |
| | 10 | .50 | .35 | .25 | .20 | | |
| | 100 | 3.00 | 2.50 | 2.00 | 1.50 | | |
| ROTARY PINK —Bright, eosine pink, throat feathered rose doree, with dainty white medial lines. Opens 4 to 6 large blooms at a time. | 1 | .25 | .20 | .15 | .10 | | |
| | 3 | .65 | .50 | .40 | .25 | .20 | |
| | 10 | 1.80 | 1.40 | 1.00 | .65 | .50 | .25 |
| | 100 | 12.00 | 10.00 | 8.00 | 6.00 | 4.00 | 1.00 |
| "ROTARY" WHITE —Pure white, tall, strong grower. Several open at once, slightly frilled. Buds pale greenish tint. | 1 | .25 | .20 | | | | |
| | 3 | .65 | .50 | | | | |
| | 10 | 2.00 | 1.50 | | | | |
| RUBELLA —A deep, velvet, Amaranth purple. Wonderfully rich shade. Nice, straight spikes, with well placed florets. | 1 | .15 | .10 | | | | |
| | 3 | .35 | .25 | .20 | .15 | .10 | |
| | 10 | .80 | .60 | .40 | .35 | .25 | |
| | 100 | 6.00 | 5.00 | 3.50 | 2.50 | 2.00 | .25 |
| RUSTLER —Very large, salmon pink, with a butterfly throat. Strong zones of yellow across the lower petals and a carmine feather. | 1 | .50 | .40 | .30 | .20 | .15 | |
| | 3 | 1.25 | 1.00 | .75 | .50 | .35 | .20 |
| | 10 | 4.00 | 3.00 | 2.00 | 1.50 | 1.00 | .50 |
| SALOME —Orange buff, with buff yellow throat. The color is so entrancing that it is simply irresistible. | 1 | .10 | .10 | | | | |
| | 3 | .25 | .20 | .15 | .10 | | |
| | 10 | .60 | .50 | .40 | .30 | | |
| | 100 | 5.00 | 4.00 | 3.00 | 2.50 | | |
| SCARLET PRINCEPS —Massive, large bright scarlet. Many open at a time. | 3 | .25 | .20 | .15 | .10 | | |
| | 10 | .60 | .45 | .35 | .25 | .15 | |
| | 100 | 4.00 | 3.50 | 2.50 | 2.00 | 1.25 | .20 |
| SCHWABEN —The most popular standard yellow. | 1 | .10 | .10 | | | | |
| | 3 | .25 | .20 | .15 | .10 | | |
| | 10 | .60 | .45 | .35 | .25 | | |
| | 100 | 4.50 | 3.50 | 2.50 | 2.00 | | .20 |

GLADIOLUS PRICES (Continued)

| | Per | SIZE BULBS | | | | | Bulb-lets |
|---|-----|------------|-------|-------|-------|-------|-----------|
| | | No. 1 | No. 2 | No. 3 | No. 4 | No. 5 | |
| SERRATA —This is a new type, with the petals serrated or lacinated on the edges. The flowers are of good size and a clear cream color. | 1 | .30 | .25 | .20 | .15 | .10 | |
| | 3 | .80 | .65 | .50 | .35 | .25 | |
| | 10 | 2.50 | 2.00 | 1.50 | 1.00 | .60 | |
| | 100 | 16.00 | 12.00 | 9.00 | 7.00 | 5.00 | |
| SILVERTONE —Neat velvet carmine feather on a yellow zone in the center. The flower is creamy white. Petals slightly frilled. | 1 | .10 | .10 | | | | |
| | 3 | .25 | .25 | .15 | .10 | | |
| | 10 | .60 | .50 | .40 | .25 | .20 | |
| | 100 | 5.00 | 4.00 | 2.25 | 1.50 | 1.00 | |
| SNOW DREAM —Whitest white, lavender stamens. Very straight, slender stem, with 5 to 6 open at once. | 1 | .25 | .20 | .15 | .10 | | |
| | 3 | .65 | .50 | .35 | .25 | | |
| | 10 | 2.00 | 1.50 | 1.20 | .75 | | |
| | 100 | 15.00 | 12.00 | 9.00 | 6.00 | | |
| SONATA —A robust white, slightly flushed very light Phlox pink, strong throat lines of Aster Purple. | 1 | .15 | .10 | | | | |
| | 3 | .35 | .25 | .20 | .15 | .10 | |
| | 10 | 1.00 | .65 | .50 | .35 | .25 | |
| | 100 | 8.00 | 6.00 | 4.50 | 3.00 | 2.00 | .40 |
| SONNENBERG —Massive spikes of creamy pink, lightly flaked lavender-pink. | 1 | 1.00 | .75 | | | | |
| | 3 | 2.50 | 2.00 | | | | |
| SONNY BOY —Very light cameo pink, large, open, flowers, sometimes lightly flecked with geranium pink. Several open at a time. | 1 | .75 | .65 | .50 | | | |
| | 3 | 2.00 | 1.75 | 1.35 | | | .25 |
| | 10 | 6.00 | 5.00 | 4.00 | | | .75 |
| SPIDER —New form and style. Long, narrow petals, which are a distinct novelty in form. See page 9. | 1 | 2.50 | 2.00 | 1.50 | 1.00 | .75 | .25 |
| | 3 | 6.00 | 5.00 | 3.50 | 2.50 | 2.00 | .60 |
| | 10 | 18.00 | 15.00 | 10.00 | 7.00 | 6.00 | 1.50 |
| SPLENDORRA —Very dark variety, almost wine black. Unusual and very attractive. | 1 | .20 | .15 | .10 | | | |
| | 3 | .50 | .40 | .25 | | | |
| | 10 | 1.50 | 1.00 | .75 | | | .20 |
| STARLIGHT —Wonderful strong spikes of ruffled cream flowers, with radiant lines of pomegranate on wax yellow throat. | 1 | .10 | .10 | | | | |
| | 3 | .25 | .25 | .20 | .15 | .10 | |
| | 10 | .75 | .60 | .50 | .35 | .25 | |
| | 100 | 6.00 | 5.00 | 4.00 | 2.50 | 2.00 | .30 |
| SUMMER DREAM —Light Eosine pink blending to milky white in the center. Silky surface texture. | 1 | .50 | .40 | .35 | .25 | | |
| | 3 | 1.35 | 1.10 | .90 | .65 | | |
| | 10 | 4.00 | 3.50 | 2.70 | 2.00 | | .50 |
| | 100 | | | 20.00 | 16.00 | | 2.50 |
| SUNBURST —Entrancing saffron and yellow combination which one cannot pass without stopping to admire. | 1 | .50 | .40 | .30 | | | |
| | 3 | 1.25 | 1.00 | .75 | | | |
| | 10 | 4.00 | 3.00 | 2.00 | | | .50 |
| SUPERIOR —Extremely large, bright red, with pointed petals. Strong grower; broad foliage and medium early. | 1 | .30 | .25 | .20 | .15 | .10 | |
| | 3 | .80 | .65 | .50 | .35 | .25 | |
| | 10 | 2.50 | 2.00 | 1.50 | 1.00 | .65 | .30 |
| | 100 | 18.00 | 15.00 | 10.00 | 7.00 | 5.00 | 1.50 |
| SYLVAN QUEEN —An early, strong growing, soft Begonia rose, with carmine lines on lower petals | 1 | .20 | .15 | .15 | .10 | | |
| | 3 | .55 | .40 | .30 | .25 | .20 | |
| | 10 | 1.60 | 1.20 | .90 | .60 | .50 | .20 |
| | 100 | 12.00 | 9.00 | 7.00 | 5.00 | 4.00 | 1.00 |
| TAJ MAHAL (Pearl of the World) —Round white flowers flushed mother-of-pearl. | 1 | .10 | .10 | | | | |
| | 3 | .25 | .20 | .15 | .10 | | |
| | 10 | .50 | .40 | .35 | .25 | .20 | |
| | 100 | 4.00 | 3.00 | 2.50 | 2.00 | 1.50 | |
| THEDA —Earlier than Halley. Great for forcing. Shrimp pink. | 3 | .20 | .15 | .10 | | | |
| | 10 | .50 | .40 | .30 | .20 | .15 | |
| | 100 | 3.50 | 3.00 | 2.50 | 1.50 | 1.20 | .20 |
| TOMMY ATKINS —The cut flowers sell the quickest of any red we have. It is bright scarlet, with deep carmine throat lines. See page 7. | 1 | .25 | .20 | .15 | .10 | | |
| | 3 | .65 | .55 | .35 | .25 | .20 | |
| | 10 | 2.00 | 1.50 | .90 | .60 | .50 | .25 |
| | 100 | 16.00 | 12.00 | 8.00 | 5.00 | 4.00 | 1.25 |
| TRIUMPHO —Light Marguerite yellow, shaded to primrose yellow in the center. Hooded and winged, neat ruffle, 8 flowers opening at once. | 1 | .25 | .20 | .15 | | | |
| | 3 | .65 | .50 | .35 | | | |
| | 10 | 2.00 | 1.50 | 1.00 | | | |
| | 100 | 16.00 | 12.00 | 9.00 | | | |
| TROJANA —Large, open flowers of soft, Geranium pink, daintily flaked with Begonia rose. Bright scarlet line on pale yellow throat. | 1 | .10 | .10 | | | | |
| | 3 | .25 | .20 | .15 | .10 | | |
| | 10 | .50 | .40 | .35 | .25 | .20 | |
| | 100 | 4.00 | 3.00 | 2.50 | 2.00 | 1.50 | |
| TROOPER —Very large geranium pink Primulinus Grandiflorus, with faint ivory yellow throat. | 1 | .20 | .15 | .10 | | | |
| | 3 | .50 | .35 | .25 | .20 | | |
| | 10 | 1.50 | 1.00 | .75 | .50 | | |
| VAGABOND —Persian lilac, edged and veined tyrian pink. | 1 | .25 | .20 | .15 | .10 | | |
| | 3 | .65 | .50 | .35 | .25 | .20 | |
| | 10 | 2.00 | 1.50 | 1.00 | .75 | .50 | .25 |

GLADIOLUS PRICES (Continued)

| | Per | SIZE BULBS | | | | | Bulb-lets |
|--|------|------------|-------|-------|-------|-------|-----------|
| | | No. 1 | No. 2 | No. 3 | No. 4 | No. 5 | |
| VANITY—Tall, apple blossom pink. See page 7. | 1 | .10 | .10 | | | | |
| | 3 | .25 | .25 | .20 | .15 | .10 | |
| | 10 | .60 | .50 | .40 | .35 | .25 | |
| | 100 | 5.00 | 4.00 | 3.00 | 2.50 | 2.00 | .25 |
| VICTOR—One of the largest ruffled varieties. A beautiful cream yellow, with heavy, ruby central lines. | 1 | .40 | .30 | .20 | | | |
| | 3 | 1.00 | .80 | .50 | | | |
| | 10 | 3.00 | 2.50 | 1.50 | | | |
| VINACEA—Vinaceous shaded deeper. Edges of petals are Smoky blue. | 1 | .20 | .15 | .10 | | | |
| | 3 | .50 | .35 | .25 | | | |
| | 10 | 1.50 | 1.00 | .75 | | | |
| VON SION—A pure deep yellow, with bronze throat lines. Color similar to Von Sion Narcissus. | 3 | .20 | .15 | .10 | | | |
| | 10 | .50 | .35 | .25 | .20 | | |
| | 100 | 3.00 | 2.50 | 2.00 | 1.50 | | |
| WARRIOR—Deep velvet maroon, with yellow medial dashes. Planted in May, it does not bloom until late September. | 1 | .15 | .10 | .10 | | | |
| | 3 | .35 | .25 | .25 | .20 | | |
| | 10 | 1.00 | .75 | .60 | .45 | | |
| | 100 | 8.00 | 6.00 | 5.00 | 3.50 | | |
| WHITE ORCHID—Orchid form. Ruffled, pure creamy white. See page 9. | 1 | 1.50 | 1.25 | 1.00 | .75 | .50 | .20 |
| | 3 | 4.00 | 3.25 | 2.50 | 2.00 | 1.35 | .50 |
| | 10 | 12.00 | 10.00 | 8.00 | 6.00 | 4.00 | 1.50 |
| | 100 | 90.00 | 75.00 | 60.00 | 45.00 | 30.00 | 10.00 |
| WHITE PREMIER—Pure white without markings or flakings. Strong constitution, massive, heavy flower heads. | 1 | .50 | .40 | .30 | .25 | | |
| | 3 | 1.25 | 1.00 | .80 | .65 | | .20 |
| | 10 | 4.00 | 3.00 | 2.50 | 2.00 | | .50 |
| WHITE WONDER—Pure white, with faint lavender pink flaking. | 1 | .10 | | | | | |
| | 3 | .25 | .20 | .15 | .10 | | |
| | 10 | .65 | .50 | .35 | .25 | .20 | |
| | 100 | 5.00 | 4.00 | 3.00 | 2.00 | 1.50 | |
| WILSONIA GEM—Large massive flowers of Amaranth pink flushed over a pale buff background. | 1 | .20 | .15 | .10 | | | |
| | 3 | .50 | .35 | .25 | | | |
| | 10 | 1.50 | 1.00 | .75 | | | |
| ZEALOT—A scarlet variety, with yellow in center. Very striking. | 1 | .10 | .10 | | | | |
| | 3 | .25 | .25 | .20 | .15 | .10 | |
| | 10 | .60 | .50 | .40 | .35 | .25 | |
| | 100 | 5.00 | 4.00 | 3.00 | 2.50 | 2.00 | |
| GLORIOUS MIXED—Our best mixture of all colors. | 25 | 1.00 | .80 | .60 | .40 | .30 | |
| | 100 | 3.00 | 2.50 | 1.75 | 1.25 | .90 | |
| | 1000 | 25.00 | 20.00 | 16.00 | 11.00 | 8.00 | |
| PRIMULINUS MIXED—All colors of the Prim. type. Graceful wiry stems. | 25 | 1.00 | .80 | .60 | .40 | .30 | |
| | 100 | 3.00 | 2.50 | 1.75 | 1.25 | .90 | |
| | 1000 | 25.00 | 20.00 | 16.00 | 11.00 | 8.00 | |

SPECIAL OFFER NO. 8

Very Dark Varieties

| | |
|-------------|------------|
| Arabia | Night Bird |
| Black Pansy | Nobilis |
| Kokomo | Rubella |
| La Rose | Splendorra |

One bulb of each for \$1.80

SPECIAL OFFER NO. 9

Extra Early Varieties

| | |
|--------------|-----------------|
| Araby | Early One |
| Break O'Day | Elizabeth Tabor |
| Capt. Jinks | Goldina |
| Carmin Kid | 1910 Rose |
| Chicadee | Sylvan Queen |
| Early Lassie | Theda |

One bulb of each for \$1.25

SPECIAL OFFER NO. 10

Ruffled Varieties

| | |
|---------------|--------------------|
| Araby | Nobilis |
| Aristocrat | Nokomis |
| Broadelbin | Pride of Lancaster |
| Cleopatra | Rosalind |
| Crinkles | Serrata |
| Du G. Delight | Starlight |
| Gladdie Boy | Triumphs |
| Katrinka | Victor |
| Milady | White Orchid |

One bulb of each for \$5.50

SPECIAL OFFER NO. 11

Smoky Varieties

| | |
|------------|----------|
| Dardinella | Romance |
| Loella | Romantic |
| Nomad | Rose Ash |

One bulb of each for \$1.00

GLADIOLUS COLLECTIONS

SPECIAL OFFER NO. 1

One bulb each of the 25 varieties offered on front cover and pages 4, 5, 6, 7, 8 and 9. (Total value \$80.10).

SPECIAL PRICE—\$60.00

SPECIAL OFFER NO. 3

One bulb each of
Geneva Gem
Ft. Sumter
Pink Premier
Spider
White Orchid

(Total value \$7.00)

SPECIAL PRICE—\$5.50

SPECIAL OFFER NO. 5

10 novelties. One bulb each of
Canandaigua Red
Dardanella
Glacier
King Midas
Lucifer
Rotary Pink
Rubella
Snow Dream
Sylvan Queen
Tommy Atkins

(Total value \$2.45)

SPECIAL PRICE—\$2.00

SPECIAL OFFER NO. 2

Same as No. 1 without Gladdie Girl and Mrs. Hoover. (Total value \$20.10).

SPECIAL PRICE—\$16.50

SPECIAL OFFER NO. 4

10 extra fine ones. One bulb each of
Alma Mater
Chieftain
Cleopatra
Fleetwood
Gladdie Boy
Harvest Moon
Hopewell White
La Rose
Serrata
Superior

(Total value \$3.70)

SPECIAL PRICE—\$3.00

SPECIAL OFFER NO. 6

Our selection, labeled. 100 bulbs. Catalog value \$5.00.

SPECIAL PRICE—\$4.00

SPECIAL OFFER NO. 7

Our selection, labeled. 100 bulbs. Catalog value \$7.00.

SPECIAL PRICE—\$5.50

Are You a Member?

of Your National or State Gladiolus Society

Membership in AMERICAN GLADIOLUS SOCIETY brings you a monthly publication devoted exclusively to Gladiolus, and the right to attend and compete for prizes at the national show in Cleveland in August, 1931. Send \$2.00 membership fee to us and we will forward to the Secretary and also give you one bulb of Araby.

If you live in New York State join the EMPIRE STATE GLADIOLUS SOCIETY. You will get the same national monthly publication and a right to enter and compete at Cleveland, also at State show in Utica August 26 and 27. Send \$2.00 membership fee to us and we will give you one bulb of Araby.

**BILL'S BULBS BLOOM BEST
GLADIOLUS**

BEARDED IRIS

CULTURAL DIRECTIONS

Plant Bearded Irises in the sunniest and best drained places in the garden. They require the moisture but will not do well in naturally wet soil. Do not use stable manure in soil intended for Bearded Iris.

Bearded Irises are shipped dry and should be planted as soon as received. Our plants will come properly trimmed and the roots

pruned back ready for planting. Should the tops be dried out and the roots appear shriveled when the plants are opened, no harm is done as the rhizomes will start new growth soon after they are planted.

Plant shallow so that the rhizomes, or fleshy part of the root lies in a horizontal position and is barely covered.

GENERAL LIST

| Variety and color | Each | 3 | Doz. |
|--|-------|-------|--------|
| Afterglow—Misty lavender. Delicate shades | \$.15 | \$.40 | \$1.00 |
| Amas—Early blue, medium tall | .15 | .40 | 1.00 |
| Fairy—Early blush white, very fragrant | .15 | .40 | 1.00 |
| Flavescens—Light yellow. Strong, vigorous plants | .15 | .40 | 1.00 |
| Florentina—Fragrant white, early and strong | .25 | .60 | 2.00 |
| Georgia—Rose. Tall large flowered | .30 | .75 | 2.50 |
| Germanica—Early violet, most popular | .15 | .40 | 1.00 |
| Lent A. Williamson—Violet, one of the best | .30 | .75 | 2.50 |
| Lohengrin—Large deep violet mauve | .25 | .60 | 2.00 |
| Mme. Chereau—White, blue border on each petal | .25 | .60 | 2.00 |
| Mme. Charmet—Buff and maroon, strong plant | .15 | .40 | 1.00 |
| Mother of Pearl—Bluish lavender, one of the newest | .25 | .60 | 2.00 |
| Pallida Dalmatica—Tall blue, the old reliable | .15 | .40 | 1.00 |
| Quaker Lady—Smoky lavender, tall but dainty | .15 | .40 | 1.00 |
| Queen of May—Rose pink, the best pink | .15 | .40 | 1.00 |
| Rheine Nixe—White and violet, the best bi-color | .5 | .40 | 1.00 |
| Sherwin Wright—Golden yellow, short but fine | .25 | .60 | 2.00 |

One plant each of the 17 listed above for \$2.50

Three plants each of the 17 listed above for \$7.00

CAN YOU BEAT THIS?

15 strong, vigorous Iris (our selection) for \$1.00

Any eight 15c varieties (your selection) for \$1.00

Any five 25c or 30c varieties (your selection) for \$1.00

All Iris prices include postage prepaid

PEONIES

CULTURAL DIRECTIONS

Peonies should be planted in fertile, well-drained soil, and where they will get the full sun at least half the day. They will not do well in poorly drained ground, nor where water stands about their roots during any part of the year.

Any garden soil will grow good Peonies, but the more care that is given to preparing the ground where Peonies are to be planted, the better the blooms will be. Under no circumstances should fresh manure be used around Peonies.

Set the planting divisions in the prepared soil at a depth so that the new eyes, or buds, will not be over 2 inches below the surface of the ground after the loose soil and the roots have settled.

For Spring Planting, Orders Must Reach Us before April 15th

For fall planting by October 15th. By planting this spring you can gain a year on those planted the following fall.

| Variety | Price Each | Price Three |
|--|---------------|----------------|
| Alsace Lorraine—Rich creamy white | \$1.00 | \$2.50 |
| Asa Gray—Salmon flesh; flecked lavender | 1.00 | 2.50 |
| Avalanche—Very fragrant large white | .75 | 2.00 |
| Baroness Schroeder—Delicate flesh pink; fragrant | .75 | 2.00 |
| Cherry Hill—Deep garnet red; tall and early | 3.00 | 7.50 |
| Couronne D'Or—Late pure white with yellow stamens | .75 | 2.00 |
| Dutchess DeNemours—Extra early fragrant white | .75 | 2.00 |
| Edulis Superba—Extra early; fragrant, mauve pink | .75 | 2.00 |
| Felix Crousse—Clear brilliant red; midseason | 1.00 | 2.50 |
| Festiva Maxima—White flecked crimson; large | .75 | 2.00 |
| Fragrans—Dark pink; fragrant; very late | .50 | 1.25 |
| Jubilee—Largest white; lacy petals | 2.00 | 5.00 |
| Karl Rosenfield—Rich velvety crimson | 1.50 | 4.00 |
| Kelway's Glorious—Second highest rated white peony | 6.00 | 15.00 |
| Lady Alexander Duff—Beautiful cup-shape; pale pink | 1.50 | 4.00 |
| La Tulipe—Lilac white, streaked carmine | 1.00 | 2.50 |
| Le Cygne—The perfect white | 8.00 | 20.00 |
| Livingstone—Silver tipped pale lilac rose | 1.00 | 2.50 |
| Martha Bullock—Extra large; silvery shell pink | 6.00 | 15.00 |
| Mary Livermore—Rose pink-tipped white | 1.00 | 2.50 |
| Mme. De Verneville—Extra fragrant; bluish white | 1.00 | 2.50 |
| Mons. Jules Elie—Enormous blooms; lilac rose | 1.00 | 2.50 |
| Mons. Martin Cahuzac—The darkest peony | 3.00 | 8.00 |
| Officinalis Rubra—The old-fashioned extra early double red peony | 1.00 | 2.50 |
| Primevere—Nearly a true yellow | 2.50 | 6.00 |
| Queen Victoria—White splashed crimson | .50 | 1.25 |
| Sarah Bernhardt—Apple blossom pink | 1.50 | 4.00 |
| Souv. de Expo. Universalle—Fragrant bright violet rose | .75 | 2.00 |
| Solange—Creamy white shaded orange salmon | 3.00 | 7.50 |
| The Moor—Large single; dark garnet | 2.00 | 5.00 |
| Therese—The world's best fragrant pink | 3.00 | 7.50 |
| Walter Faxon—Soft coral pink, tinted salmon | 3.00 | 7.50 |
| Welcome Guest—Free blooming lilac pink | 1.00 | 2.50 |

**The BIG THREE, Felix Crousse, Festiva Maxima and
Mons. Jules Elie. One plant of each for \$2.00
Three sets for \$5.50.**

Any \$10.00 worth of Peonies at the Each or Three price for \$ 9.00
Any \$25.00 worth of Peonies at the Each or Three price for \$20.00

All Peony prices include postage prepaid

GLADIOLUS
BILL'S BULBS BLOOM BEST
GLADIOLUS

ROSES

There are many delightful varieties of roses, each with a habit of growth and bloom characteristic peculiar to itself. If you have never before grown roses, you have the assurance that the varieties shown on this page are standard garden roses that are sure to succeed with only the care necessary for proper rose cultivation.

We are offering only strictly first class, well branched 2 year field grown roses. All the roses we send you will be pruned, ready for planting with the roots packed in damp moss. Do not allow them to dry out before planting.

Talisman—The rose which has created a sensation for the last two years. A combination of shadings of gold, apricot, yellow, pink and old rose.

Best grade 2 year old plants—\$1.25 each

HYBRID TEA ROSES (Everblooming)

Give these roses winter protection. We list the most hardy of this class.

Etoile De France—Large flowers clear velvety red-crimson. Fragrant.

Gruss An Teplitz—Profuse bloomer, clear crimson-scarlet. Fragrant.

Kaiserin Aug. Victoria—Large double white on long stems. Fragrant.

Killarney—Large pointed buds, strong stems, flesh pink.

Mme. Butterfly—Large flowers, brilliant pink, suffused apricot and gold.

Mme. Caroline Testout—Large rounded flowers, bright satiny rose, with darker center.

Red Radiance—Brilliant crimson. One of the best all-around roses.

Souv. De Claudius Pernet—Long pointed buds, beautiful clear yellow.

Sunburst—Bright, glowing orange blooms. Bronzy foliage.

White Killarney—Same type as Killarney but pure white.

HYBRID PERPETUAL ROSES (June Flowering)

These are more vigorous and sturdy than the Hybrid Teas.

Frau Karl Druschki—The ideal hardy white rose.

General Jacqueminot—Known as the "Jack" rose. Brilliant scarlet crimson.

George Ahrends—Very fragrant large pink flowers.

Marshall P. Wilder—Bright cherry-carmine. Very fragrant.

Paul Neyron—Bright ruddy pink. Very large flowers.

CLIMBING ROSES

Climbing American Beauty—Abundant, lovely, deep pink large flowers.

Dorothy Perkins—Clear cherry pink. Flowers produced in great clusters.

Dr. Van Fleet—Long pointed deep pink buds opening to a lighter pink.

Paul's Scarlet—The purest red of all cluster blooming climbers.

White Dorothy—The best white climber. Flowers in clusters.

All roses except Talisman 60c each; 3 for \$1.60; 10 for \$5.00

Roses will be shipped by express. *If wanted by mail add 10c each*

PERENNIAL PLANTS

Strong field grown plants. Ready to flower this summer.

| | Each | Three | Doz. |
|--|-------|-------|--------|
| PHLOX—Miss. Jenkins—The best bedding white | \$.25 | \$.65 | \$2.50 |
| R. P. Struthers—Rosy carmine, claret eye | .25 | .65 | 2.50 |
| Rheinlander—Salmon pink, claret eye | .25 | .65 | 2.50 |
| Miss. Lingard—Tall, early white | .25 | .65 | 2.50 |
| DELPHINIUM (Hardy Larkspur) | | | |
| Belladonna—Free blooming, turquoise blue | .30 | .80 | 3.00 |
| Small seedling size | .10 | .25 | .75 |
| Hybrids—Massive heads, many colors | .30 | .80 | 3.00 |
| Small seedling size | .10 | .25 | .75 |
| POPPIES (Oriental) Dormant roots, July delivery | | | |
| Mammoth Scarlet | .30 | .80 | 3.00 |
| Edna Perry—Rich soft pink. Mammoth | .50 | 1.25 | 5.00 |
| YUCCA (Adams Needle) | .40 | 1.00 | 3.50 |
| HOLLYHOCKS—Strong plants, mixed colors | .30 | .80 | 3.00 |
| SWEET WILLIAM—New variety—NEWPORT PINK | .30 | .80 | 3.00 |
| CANTERBURY BELLS—Mixed colors | .25 | .65 | 2.50 |

BULBS AND TUBERS

HARDY LILIES

| | | | |
|---|-----|------|------|
| Auratum—Gold banded Japan Lily | .50 | 1.25 | 5.00 |
| Speciosum Rubrum—White with ruby spots | .60 | 1.50 | 6.00 |
| Tiger Lily—Double | .50 | 1.25 | 5.00 |
| Regal Lily—Wonderful new white with flush of coral pink | .35 | 1.00 | 3.50 |

CANNAS—Orchid flowering. Two to three eye roots.

| | | | |
|--|-----|-----|------|
| The President—4½ ft. Bright scarlet. Green foliage | .25 | .65 | 2.50 |
| City of Portland—3½ ft. Pink flowers. Green foliage | .25 | .65 | 2.50 |
| Eureka—4½ ft. Creamy white. Dark green foliage | .25 | .65 | 2.50 |
| King Humbert—5 ft. Orange scarlet. Bronze foliage | .25 | .65 | 2.50 |
| Yellow King Humbert—4½ ft. Bright yellow, dotted scarlet | .25 | .65 | 2.50 |

CALADIUM (Elephant's Ears) Dormant bulbs

CINNAMON VINE—Fast climber, glossy foliage

TUBEROSE—Dwarf Excelsior Pearl

IMPROVED METAL TREE LABEL

An indestructible label. For use on trees, bulbs, shrubs, vines and transplants. Made of copper alloy or zinc, impervious to weather conditions, and so constructed that the wire cannot cut through the metal.

Lay the label on a pad (folded newspaper) writing with a stylus or hard pencil. Stylus supplied, no charge, with every box of 100 labels.

Simple—Legible—Permanent

No. 1 Size—¾ in. x 3½ in., 25 for 60c;
100 for \$2.00

Order Them Packed with Your Bulbs

GARDEN TROWEL

Better have one of these packed with your bulbs. Large enough to really do something. We use dozens of them when we dig our bulbs. **Each 50c.**

WOODEN GARDEN LABELS

Painted, ¾ x 8 in., 1c each

This is the best thing available for a temporary marker. Simply write names on the label with pencil. Packed with your seed or bulb order.

GLADIOLUS
BILL'S BULBS BLOOM BEST
GLADIOLUS

FLOWER SEEDS

Many of our flower-loving friends who have been purchasing "BILL'S BEST BULBS" suggest that we supply them with flower and vegetable seeds also. Our specialty is Gladiolus, so we could not attempt to grow seeds for you, but by special arrangement with one of the best seed growers in America we are able to offer a short list of Seeds. We make this list short because we want to make it easy for you to select and insure that you will get only the very best in each type of flower or vegetable. The packet will contain generous quantities as compared with those you buy from seed racks on display at stores. Order seeds by number, for instance: 1 Pkt. No. 2021, will bring you a packet of Candytuft seeds.

ALL SEED PACKETS (Except where noted otherwise) ARE 10c PER PACKET
ALL 10c PACKETS ARE 12 FOR \$1.00

BRANCHING ASTERS

Most vigorous, large blooms, long stems.

No. 1000—Purple.

No. 1001—Lavender.

No. 1002—Pure white.

No. 1003—Rose pink.

No. 1004—Mixed Branching.

No. 1010—Heart of France—Deep Red.

No. 1025—Comet Asters—Mixed.

No. 1057—Ageratum—Blue perfection.

No. 1063—Alyssum—Little Gem.

ANTIRRHINUM (Snapdragon)

No. 1068—Giant Flowering—Mixed colors.

No. 1069—Medium Tall—Best for bedding, mixed.

No. 1070—Aquilegia (Columbine)—Long spur.

No. 1081—Balsam (Lady Slipper)—Double mixed.

No. 2021—Candytuft—Annual, mixed colors.

CALENDULA (Pot Marigold)

No. 2000—Orange King.

No. 2001—Lemon Queen.

CANTERBURY BELLS

No. 2031—Cup and saucer mixed.

CENTAUREA (Bachelor Button)

No. 1074—Double blue.

No. 1075—Mixed colors.

No. 2327—Royal Sweet Sultan—Mixed colors.

COCKSCOMB

No. 2060—Cristata—Crimson, rose and yellow.

COREOPSIS (Perennial)

No. 2010—Lanceolata—Golden yellow.

COSMOS (Annual)

No. 2066—Giant Early Blooming.

DELPHINIUM (Hardy Larkspur)

No. 2080—Gold Medal hybrids.

No. 2081—Belladonna—Light blue.

DIANTHUS (Annual)

No. 2085—Double Mixed China Pinks.

DIGITALIS (Foxglove)

No. 2086—All colors, hardy.

ESCHSCHOLTZIA (California Poppy)

No. 2110—Golden West—Rich golden yellow.

No. 2111—Crimson King—Crimson scarlet.

No. 2112—Finest mixed colors.

FORGET-ME-NOT (Perennial)

No. 2120—Myosotis—Late blue flowered.

GAILLARDIA (Blanket Flower)

No. 2131—Double mixed. (Annual).

No. 2132—Tall, long stems. (Perennial).

GOURDS

No. 2139—Finest mixed. All types.

GYPSOPHILA (Baby's Breath)

No. 2145—Annual, pure white.

No. 2147—Perennial.

HELICHRYSUM

No. 2115—Annual Straw Flowers.

HOLLYHOCK

No. 2155—Double, mixed colors.

HOP VINE (Annual Climber)

No. 2165—Variegated leaved.

LARKSPUR (Annual)

No. 2180—Tall branched, mixed colors.

LUPINES (Annual)

No. 2195—Tall, mixed colors.

MARIGOLD (Annual)

No. 2200—African double, orange.

No. 2201—African double, mixed.

No. 2202—French double, striped.

MIGNONETTE (Annual)

No. 2211—Golden Queen—Golden yellow.

No. 2213—Choice mixed.

MORNING GLORIES

No. 2225—Imperial Japanese. Large, all colors.

No. 2227—Old fashioned, tall, choice mixed.

NASTURTIUMS

No. 2230—Tom Thumb—dwarf, large flowers.

No. 2232—Tall Climbing—mixed colors.

NICOTIANA (Flowering Tobacco)

No. 2237—Sylvestris—4 ft. white flowers.

NIGELLA (Love-in-a-mist)

No. 2238—Annual, bright blue.

PANSIES

No. 2244—Masterpiece, mixed. Pkt. 25c.

No. 2245—Sunbeam mixture.

PETUNIAS

No. 2249—Ruffled Giants. Pkt. 30c.

No. 2250—Stripped and blotched.

No. 2251—Rosy Morn—Soft pink.

PHLOX (Annual)

No. 2255—Large flowering, mixed.

PORTULACA (Annual)

No. 2261—Finest double mixed.

POPPIES (Annual)

No. 2270—Shirley—Large, silky. Mixed.

No. 2271—Flanders Poppy.

No. 2278—Double carnation flowered.

No. 2285—Oriental Hybrids (Perennial).

SALPIGLOSSIS (Painted Tongue)

No. 2290—Large, finest mixed.

SALVIA (Annual Sage)

No. 2295—Spendens—Scarlet sage.

No. 2296—Patens—Blue Gentian Sage.

SCABIOSA (Mourning Bride)

No. 2300—Tall, mixed.

STOCKS (Annual)

No. 2315—Tall, double, finest mixed.

SWEET WILLIAM

No. 2331—Giant double mixed.

GIANT SPENCER SWEET PEAS

The new strong growing, orchid flowered with frilled petals.

No. 2350—White Spencer.

No. 2351—Pink Spencer.

No. 2352—Lavender Orchid.

No. 2353—Royal Purple.

No. 2354—Giant Red Spencer.

No. 2355—Primrose Spencer.

No. 2356—Orange Orchid.

No. 2390—Mixture all colors Spencer.

All above Sweet Peas, 25c per oz.; 75c per ¼ lb.

No. 2395—Rainbow Mixture Grandiflora.

Sweet Peas, 15c per oz.; 30c per ¼ lb.; \$1.00 per lb.

VERBENA (Annual)

No. 2405—Mammoth, all colors.

ZINNIA (Annual)

No. 2420—Tall giant double mixed.

No. 2421—Dwarf, double mixed.

WILD GARDEN MIXTURE

No. 2431—Over five hundred different kinds of flower seeds in this mixture. Sow them broadcast on embankments and any other place where they can remain to seed again from year to year. 10c Pkt.; 20c per oz.; 45c per ¼ lb.; \$1.25 per lb.

VEGETABLE SEEDS

We offer only the best varieties that will produce the most abundantly for you.

- No. 22 Improved Golden Wax Beans—Early and bountiful.
 No. 31 Stringless Green Pod Beans—The best green string bean.
 No. 51 Kentucky Wonder Pole Beans—Bear from July till frost.
 No. 62 Burpee Bush Lima Beans—Very prolific. Rich flavor.
 No. 75 King of the Garden Pole Lima—A heavy yield, large pods.
 All beans—10c per Pkt.; 25c $\frac{1}{2}$ lb.; 35c lb.
 No. 90 New Acme Beets—Perfect shape, tender, blood red. Pkt. 10c; 15c oz.; 40c $\frac{1}{4}$ lb.
 No. 105 Swiss Chard Beets—Pkt. 10c; 15c oz.
 No. 135 Copenhagen Cabbage—Best early cabbage. Pkt. 10c; 45c oz.
 No. 142 Danish Ballhead Cabbage—Best late winter cabbage. Pkt. 10c; 45c oz.
 No. 170 Danvers Half Long Carrot—Fine flavor, perfect shape. Pkt. 10c; 15c oz.; 35c $\frac{1}{4}$ lb.
 No. 191 Snowball Cauliflower—Strong grower, large heads. Pkt. 10c; 90c $\frac{1}{4}$ oz.
 No. 237 Gold Standard Sweet Corn—Extra early finest yellow corn.
 No. 239 Bantam Evergreen Corn—Second early yellow, large ears.
 No. 241 Golden Bantam Corn—
 All sweet corn—Pkt. 10c; 20c $\frac{1}{2}$ lb.; 30c lb.; 50c 2 lbs.
 No. 283 Early Fortune Cucumber—Large, early and tender. Pkt. 10c; 15c oz.; 40c $\frac{1}{4}$ lb.
 No. 291 Early Cluster Cucumber—Best for pickling. Pkt. 10c; 15c oz.; 40c $\frac{1}{4}$ lb.
 No. 340 Simpson Curly Lettuce—Large, crisp, tender. Pkt. 10c; 15c oz. $\frac{1}{4}$
 No. 351 Iceberg Head Lettuce—The best head lettuce. Pkt. 10c; 15c oz.
 No. 372 Rocky Ford Muskmelon—Pkt. 10c; 15c oz.
 No. 374 Honey Dew Muskmelon—Pkt. 10c; 15c oz.
 No. 413 Fordhook Early Watermelon—Extra early, red flesh. Pkt. 10c; 15c oz.
 No. 456 Yellow Globe Danvers Onion—Pkt. 10c; 20c oz.
 No. 481 Champion Curled Parsley—Pkt. 10c; 15c oz.
 No. 492 Large Sugar Parsnips—Oz. Pkt. 10c; 25c $\frac{1}{4}$ lb.
 No. 500 Laxtonian Peas—Dwarf, heavy podded. Pkt. 10c; 25c $\frac{1}{2}$ lb.; 40c lb.
 No. 511 Telephone Peas—Tall with long pods. Pkt. 10c; 25c $\frac{1}{2}$ lb.; 40c lb.
 No. 513 American Wonder Peas—Very dwarf, prolific bearer. Pkt. 10c; 25c $\frac{1}{2}$ lb.; 40c lb.
 No. 551 Bull Nose Peppers—Pkt. 10c; 30c oz.
 No. 571 Sugar or Pie Pumpkin—Pkt. 10c; 15c oz.
 No. 603 French Breakfast Radish—Very early, bright scarlet. Pkt. 10c; 15c oz.
 No. 607 Icicle Radish—Long white, for summer and fall. Pkt. 10c; 15c oz.
 No. 641 Salsify (Vegetable Oyster)—Pkt. 10c; 25c oz.
 No. 655 Bloomsdale Spinach—Crisp, tender, curly leaves. Oz. Pkt. 10c; 20c $\frac{1}{4}$ lb.
 No. 672 Early Crookneck Squash—Pkt. 10c; 15c oz.
 No. 690 Hubbard Squash—Pkt. 10c; 15c oz.
 No. 763 White Globe Turnip—Pkt. 10c; 15c oz.
 No. 724 Earliana Tomatoes—Pkt. 10c; 20c $\frac{1}{2}$ oz.
 No. 733 Ponderosa Tomatoes—Pkt. 10c; 25c $\frac{1}{2}$ oz.
 No. 739 Stone Tomatoes—Pkt. 10c; 25c $\frac{1}{2}$ oz.

Select any 12 Pkts. of vegetable seeds at 10c each for \$1.00

GLADIOLUS CULTURAL DIRECTIONS

Unpack the Gladiolus bulbs as soon as received and keep in a cool cellar until ready to plant. Any good garden soil will answer, but do not use any fresh manure in the spring. If fertilizer is required apply barnyard manure the previous fall or use bone meal in spring.

WHEN TO PLANT

In Central New York the best time to plant is from May 1st to 15th, when the weather has become settled. If you are farther south, plant earlier. A good plan is to plant when maple trees begin to open their leaves. For

later flowers you may plant at various periods up to the 4th of July.

HOW TO PLANT

The general method is to plant in rows anywhere from 1½ feet to 4 feet apart, depending on the method of cultivation to be em-

GLADIOLUS
 BILLS BULBS BLOOM BEST

ployed. Dig a trench 5 inches deep and 2 inches wide at the bottom. Place the bulbs on the bottom of the trench, 3 inches to 5 inches apart, and then fill the trench level full with soil. Deep planting and close planting both help the plants to stand erect at blooming time.

WHERE TO PLANT

They will bloom if planted most anywhere. They will not be at their best if roots from large trees penetrate the ground where they are located. Remember that the roots of trees reach out further than the branches. Out in the garden or in special beds is the place where they will flaunt their beauty to perfection. Plenty of air and sunshine makes them strong and sturdy.

WATER

If you wish you may water them in dry seasons, but water thoroughly. Dig into the soil after you think they are soaked and if the soil is not wet 5 inches give them still more water. Don't sprinkle a little every evening, but give them a thorough soaking and let them alone for a week.

CULTIVATION

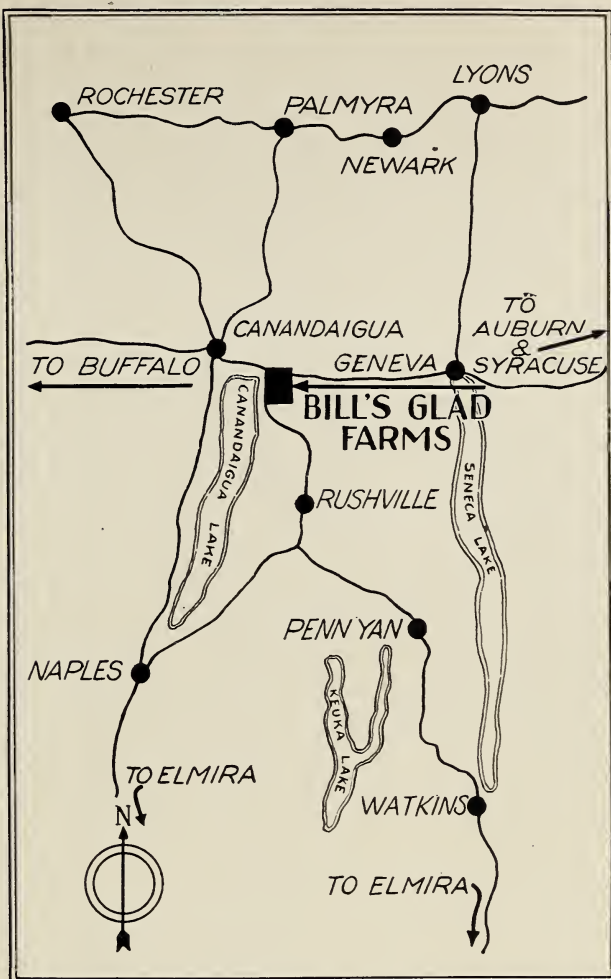
Do it after every rain or watering. Keep the surface loose and don't let the weeds live on the moisture which belongs to the Glads.

DIGGING AND STORING

As the maple begin to lose their leaves, lift the bulbs, cut the tops off close to the bulb and expose to sunshine for two or three days. Then store in a cool, dry cellar, 40° is best. In about three weeks you can remove the old bulb and roots with ease.

BLOOMING TIME

Go out in the garden early each morning and see the new ones with the dew on them. If you want them for house decoration cut



2 Miles from Canandaigua
14 Miles from Geneva

The above map will show you how to reach our farms from Rochester, Buffalo, Syracuse or Elmira. We hope you will visit us at blooming time. Include Bill's Glad Farms in your vacation trip.

them in the forenoon when two or more flowers have opened. Put in vases or baskets with fresh cool water. Give fresh water every morning, remove wilted flowers and cut about $\frac{1}{2}$ inch off the stem. Given this care, every bud on the stalk will open in the house. Give them a personality and you will enjoy them twice as much.

EXTRA FINE DAHLIAS



Mrs. I. de ver Warner—One of the most beautiful decorative dahlias grown, a flower of very large size, excellent long stiff stems, and a rich orchid pink coloring. One of the best dahlias grown. 50c each, 3 for \$1.40.

Our Dahlias are the very finest, including those with flowers from five to eight inches across. Flowering from July until frost, continuously, they give you continuous enjoyment.

Bashful Giant—One of the largest flowering decorative dahlias in existence, often producing flowers six to nine inches across. An exquisite blend of apricot and buff with gold tints. Exceptional. 50c each, 3 for \$1.40.

Elizabeth Slocombe—Brilliant purplish-garnet decorative dahlia, with long stems and gigantic flowers. Very desirable for cutting. 50c each, 3 for \$1.40 postpaid.

Millionaire—A giant lavender shading to white at the center. One of the largest. 35c each, 3 for \$1.00.

Pride of California—Mammoth "American Beauty" red, early and continuous bloomer, excellent for cutting. 35c each, for 3 \$1.00. One of each of the above five exceptional dahlias for \$2.00.

FAVORITE DAHLIAS

Achievement—Novelty Collarette dahlia, with attractive combination of maroon distinctly showing the white collar petals. A decided novelty. Very fine, 35c each, 3 for \$1.00.

A. D. Livoni—Favorite ball-shaped quilled shell-pink, very free flowering. 25c each, 5 for \$1.00.

Darlene—Lovely decorative resembling a Pond Lily, blending of pink and white. Very

early and abundant flowering. 25c each, 3 for 70c.

Frank A. Walker—An early and continuous flowering deep lavender. One of the finest. 25c each, 3 for 70c.

Souv. de Gustave Doazon—Very large, orange red, decorative from France, tall vigorous grower, free bloomer. 25c each, 3 for 70c.

One of each of the above five favorite dahlias for \$1.00 postpaid.

All Dahlia prices include postage prepaid

GLADIOLUS
BILL'S BULBS BLOOM BEST

THE CORSE PRESS, SANDY CREEK, N. Y.